

**SRAM**

**SRAM**

**ROCK  
SHOX**

**TRUVATIV**

**ZIPP**

**QUARQ**

**TIME**

# Component Serial Numbers



SERIAL NUMBER LOCATION GUIDE

## **General Notes**

This document is intended to communicate where to find and how to interpret serial numbers on select SRAM, RockShox, Zipp, AVID, TIME, Truvativ, and Quarq branded components.

Images in this document are not to scale.

Your product's appearance may vary slightly from the images in this document.

Information in this document is subject to change without prior notice.

Some products do not have a serial number as formatted in this document.

If you have any questions please contact your SRAM representative.

For information about trademarks used in this manual, visit [www.sram.com/website-terms-of-use](http://www.sram.com/website-terms-of-use).

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# Serial Number

## Decoder

Use the legend below to decode the letters in the document:

- A or T = Product
- DD = Day
- L = Line Extension
- RRR = Revision
- S = Shift Extension
- UU = Unused Digits
- VV = Vendor
- WW = Week
- WW and ZZZ = ANT+™ Radio ID#
- X = Location
- Y = Last Digit of the Year
- YY = Two Digit Year
- YYYY = Four Digit Year
- ZZZ, ZZZZ, ZZZZZ, ZZZZZZ = Sequential Number

# QR Code

## Product Registration



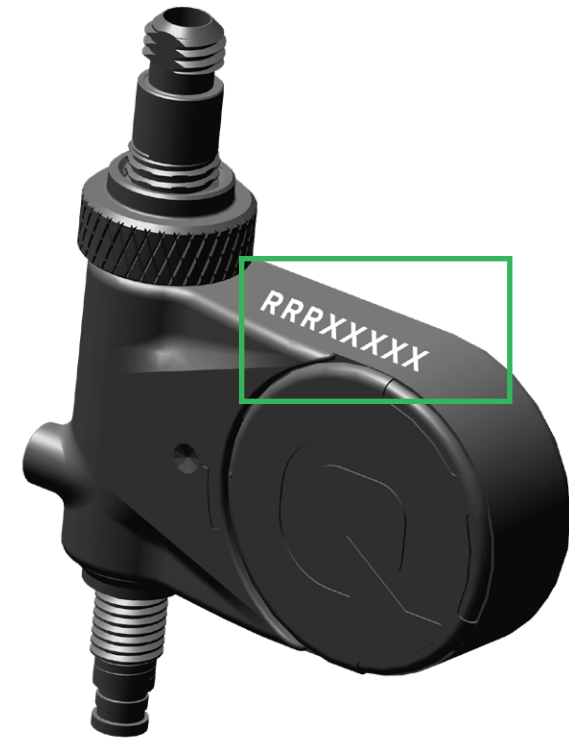
Some products have a laser etched QR Code or a QR Sticker.

Scan the QR Code to register your component and/or locate the serial number associated with the component.

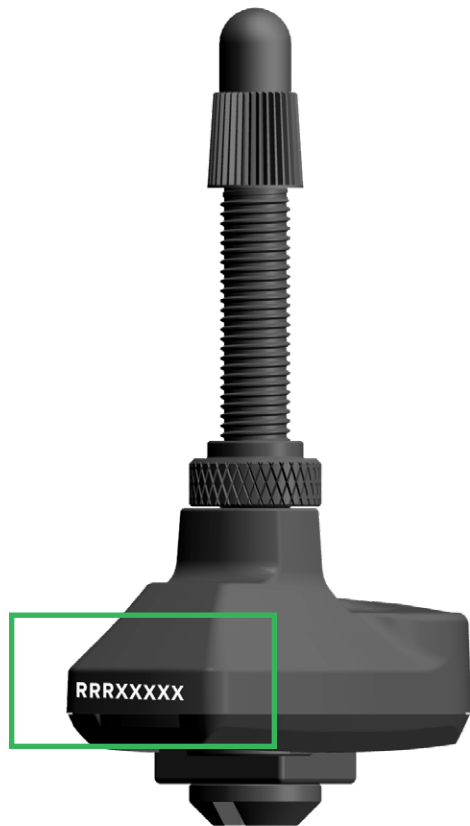
TyreWiz for ZIPP 3Zero Moto



Standard TyreWiz



- On TyreWiz for ZIPP 3Zero Moto, the serial number is laser etched on the side. On Standard TyreWiz, the serial number is laser etched on the top edge.



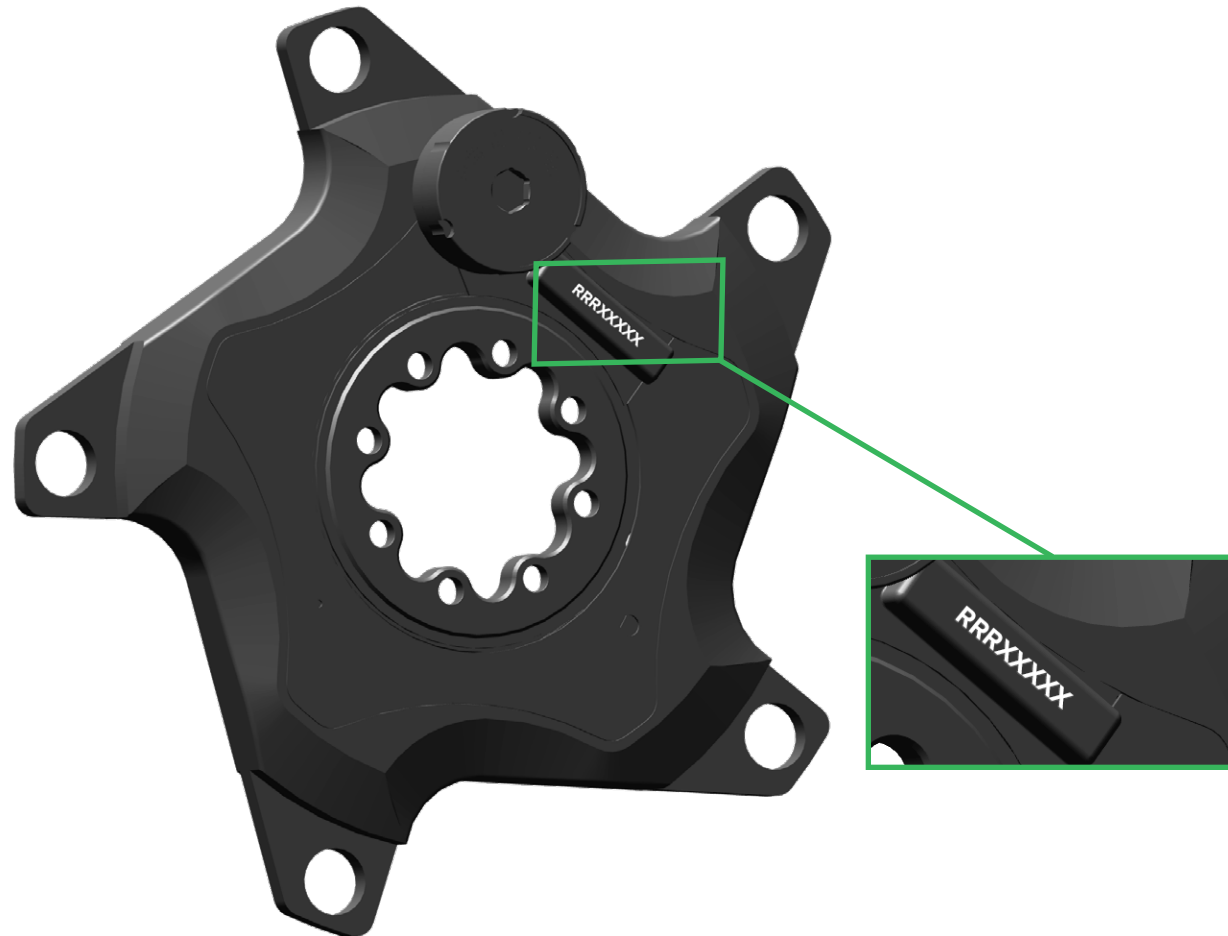
- The serial number is laser etched on the front side.



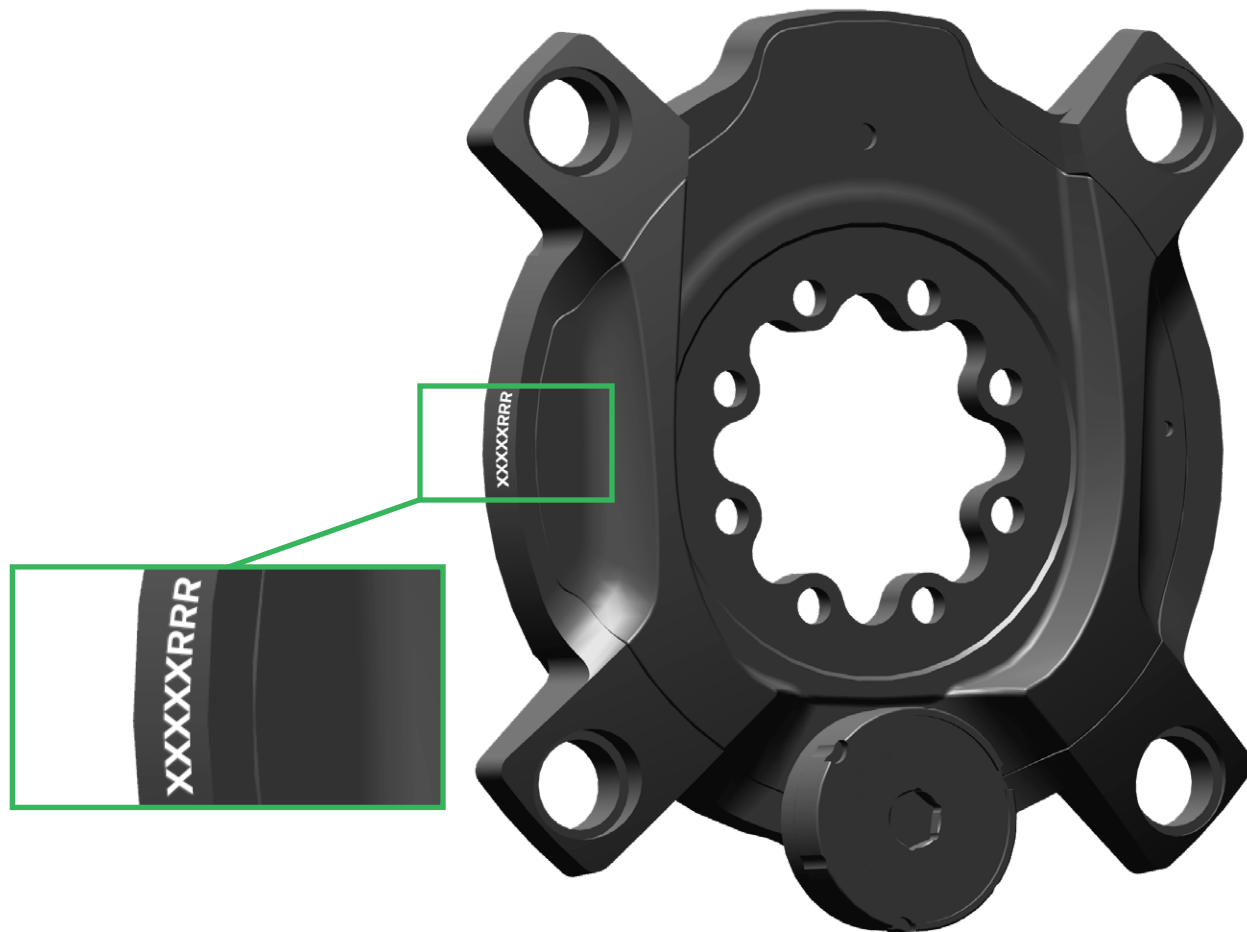
- The serial number is laser etched on the back of the device under the Q.

## Power Meters

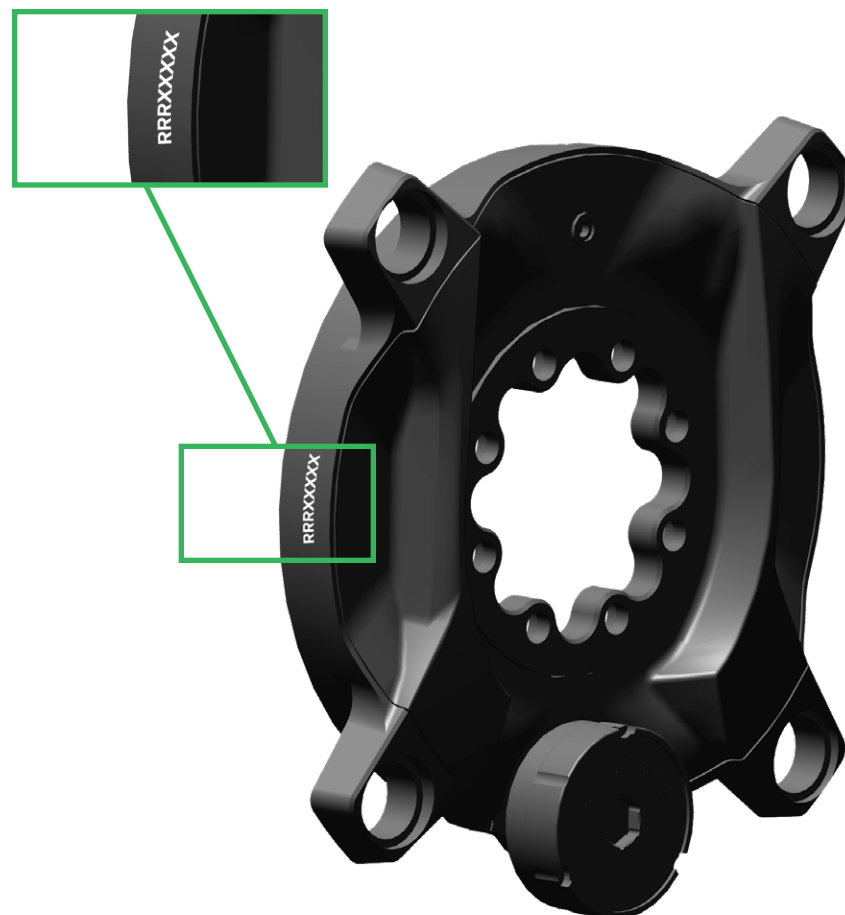
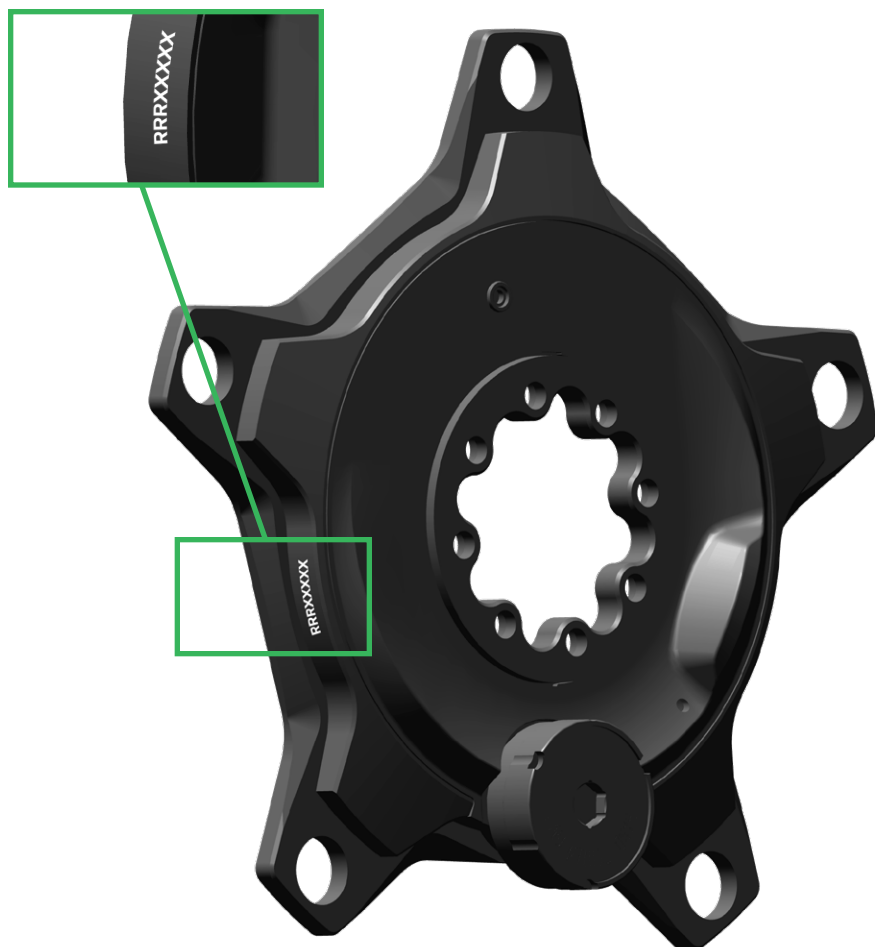
### Quarq Riken/Elsa/RED/SBC/Cannondale Spiders



- The serial number is laser etched on the front side, next to the battery cover.



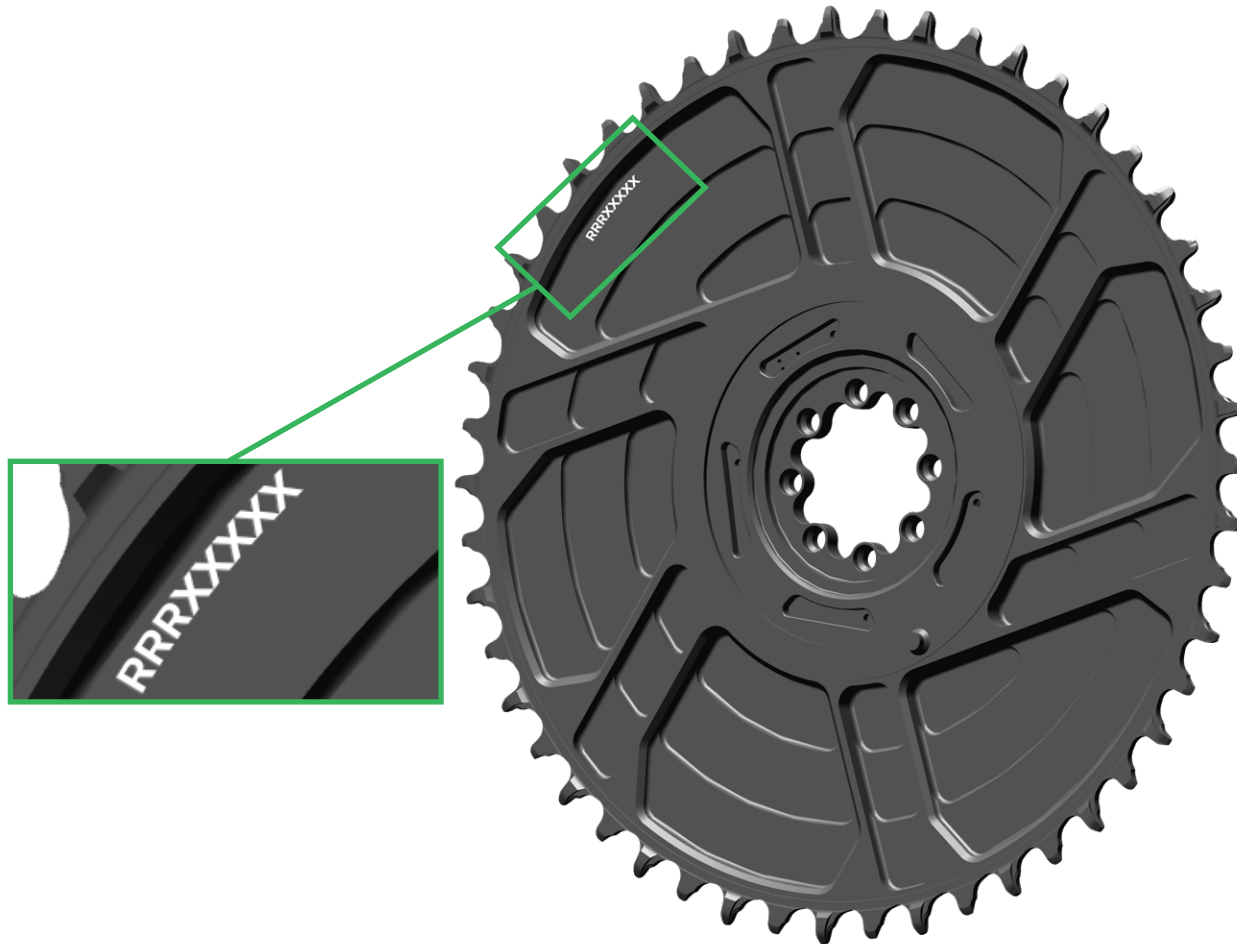
- The serial number is laser etched on the side, between the spider tabs.



- The serial number is laser etched on the side, between the spider tabs.

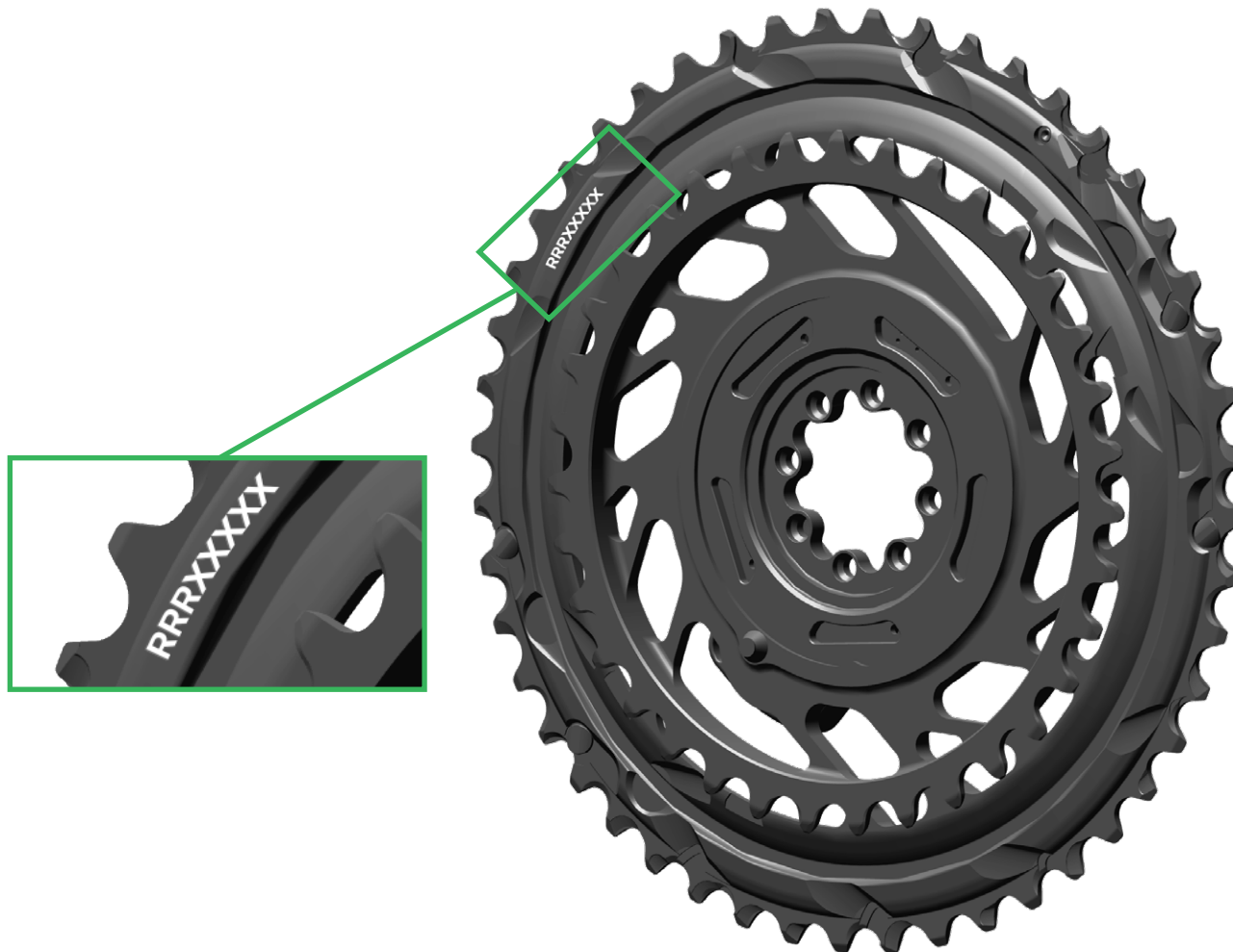


## Direct Mount Aero 1x Chainring



- The serial number is laser etched on the back side of the chainring.

## Direct Mount 2x Chainring



- The serial number is laser etched on the back side of the big chainring.

## Threaded Power Meter Spider



- The serial number is laser etched on the back side along the bottom edge.

## Spindle-Based Power Meter Battery



- The serial number is laser etched on the side above the clocking rib.

# RockShox

## Electronic Products

### Flight Attendant Module

Front Suspension Module



- The serial number is laser etched above the battery connection.

Rear Shock Module



- The serial number is laser etched above the reservoir.

## Flight Attendant Pedal Sensor



- The serial number is laser etched on the side opposite from the certification decal.

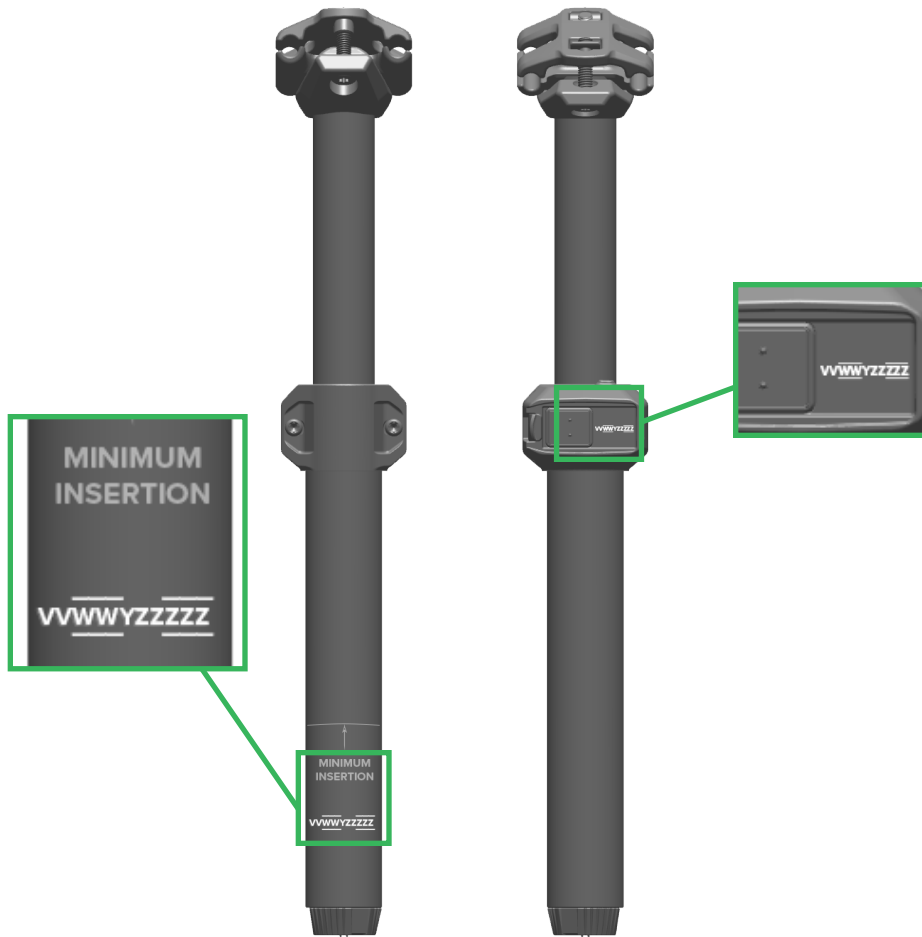
## Reverb AXS A

Reverb AXS A



- The serial number is laser etched on the back side of the post, under the Minimum Insertion art, and on the front side of the battery housing.

## Reverb AXS B



- The serial number is laser etched on the back side of the post, under the Minimum Insertion art, and on the non-drive side of the post head.



## AXS Controller

Left Side RockShox AXS Controller



- The serial number is laser etched on the underside of the housing.

# Seatposts

## Reverb Stealth / Reverb - Seatpost

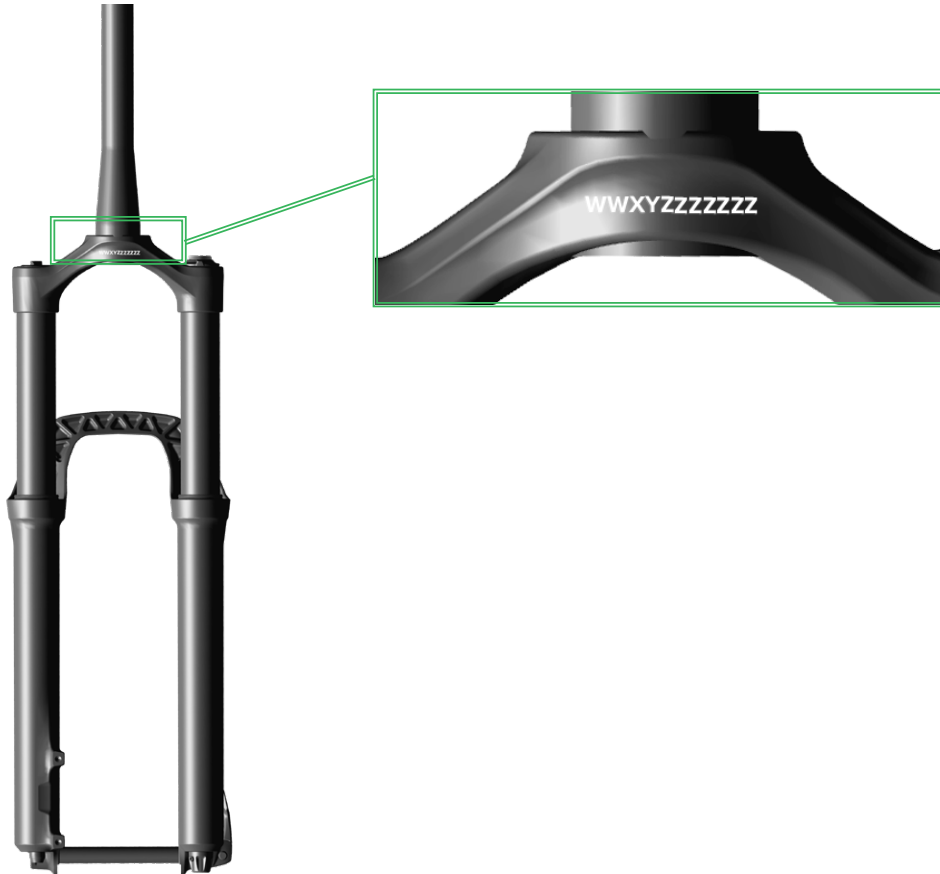


- The serial number is laser etched on the back side of the post, under the Minimum Insertion art.

## Front Suspension

SID/ RS-1/ Reba/ Bluto/ ZEB/ Pike/ Lyrik/ Yari/ Revelation/ Recon Gold/ Sektor Gold& Silver/ 35/ Argyle/ Rudy

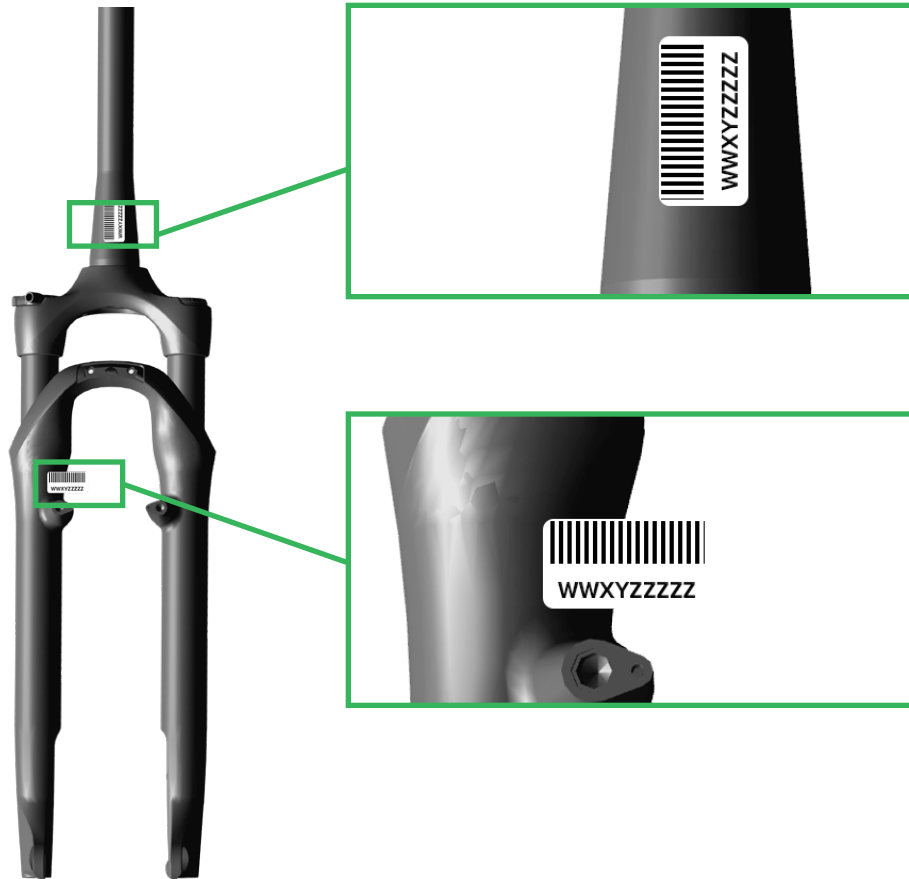
Serial Location after September 3, 2007



- The serial number is laser etched on the back of the crown. For RS1 and carbon fiber steerer tubes, there is a decal on the back side of the steerer tube.

## Paragon/ Paragon Silver/ Tora/ Dart/ XC 28/ XC 32/30 Gold and Silver/Recon Silver/ i-RIDE

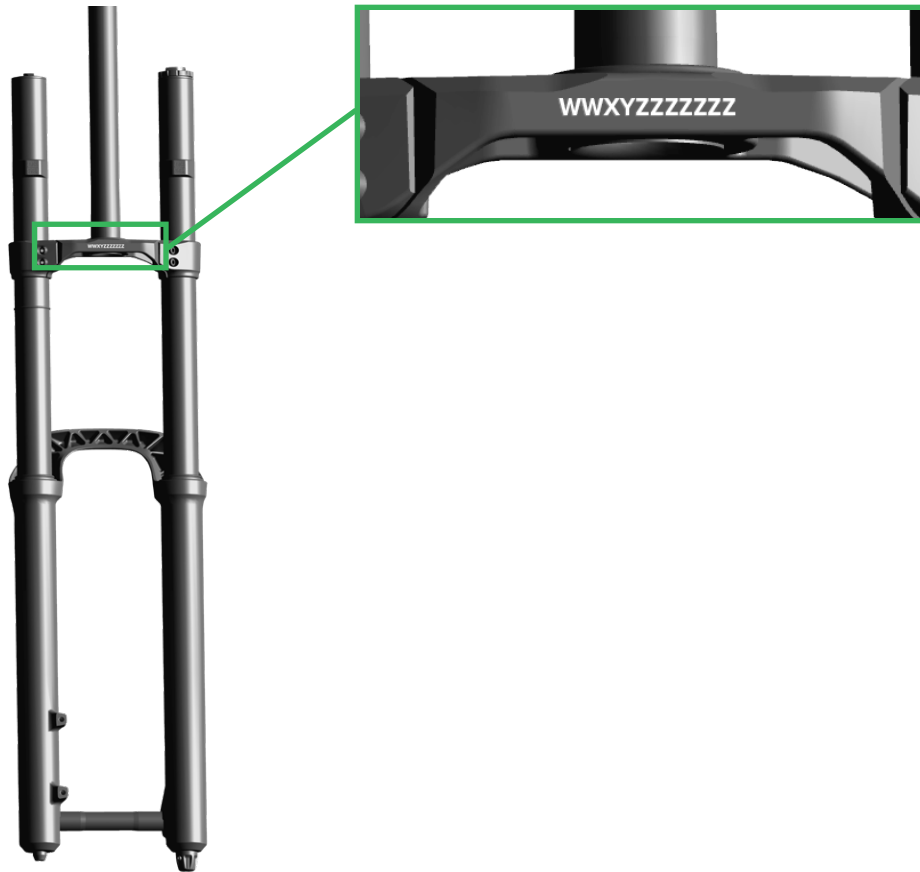
Serial Location after September 3, 2007



- The serial number decals are located on the front of the steerer tube and the inside of the right lower leg.

## BoXXer/ Domain - Dual Crown Fork

Serial Location after September 3, 2007



- The serial number is located on the back of the upper crown and the inside of the lower leg.

# Rear Suspension

## Deluxe

Serial Location after July 29, 2016



Serial Location prior to July 29, 2016



- The serial number is laser etched on the back of the eyelet.

## Super Deluxe

Serial Location after July 29, 2016

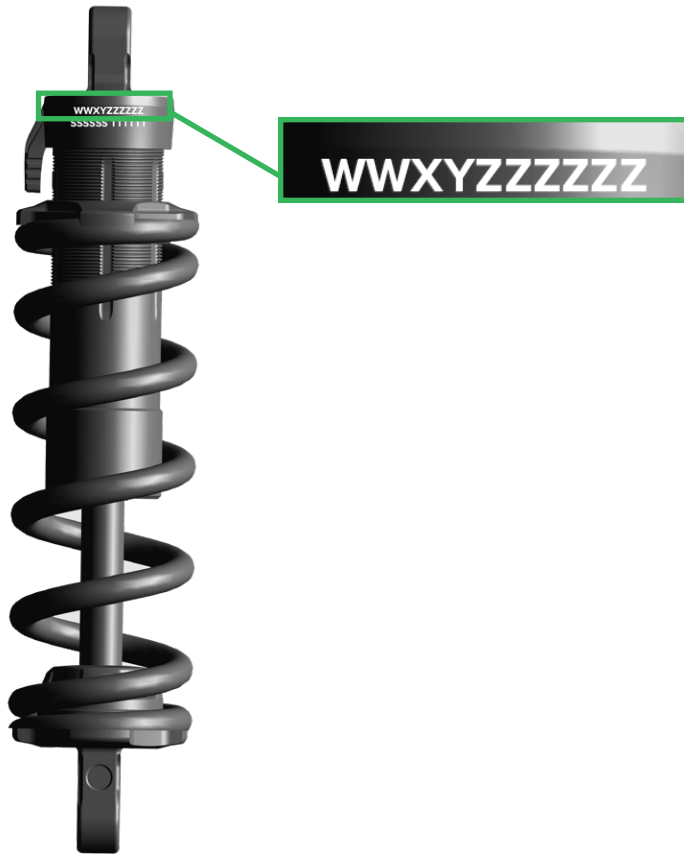


Serial Location prior to July 29, 2016



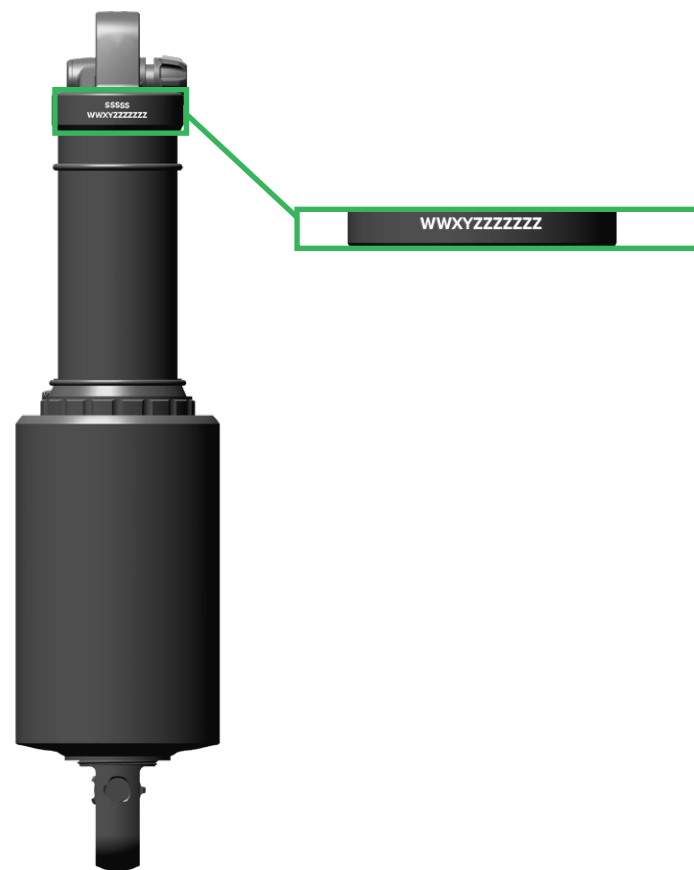
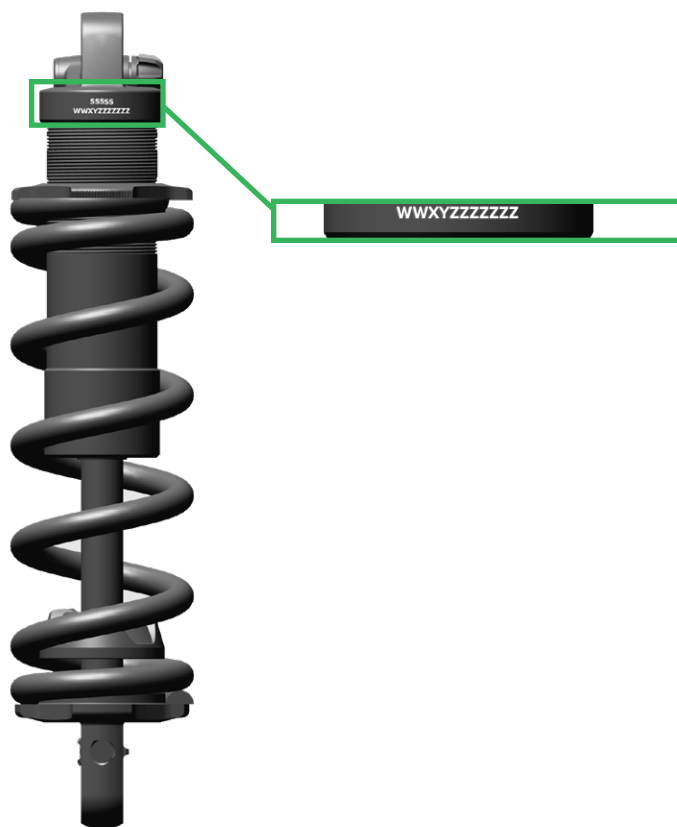
- The serial number is laser etched on the back of the eyelet.

## Super Deluxe Coil



- The serial number is laser etched on the back of the eyelet.

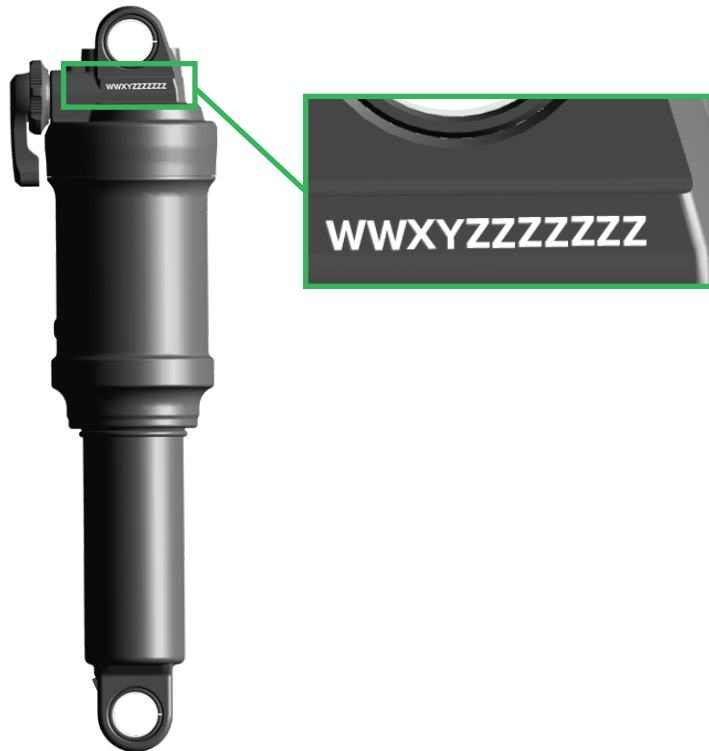




- The serial number is laser etched on the back of the eyelet.

## Monarch/ Monarch Plus

Serial Location after July 22, 2013



Serial Location September 3, 2007 to July 22, 2013



- The serial number is laser etched directly under the eyelet or on the air can.

# SRAM

## Batteries

### AXS Battery



- The serial number is laser etched on the back of the battery.

# Electronic Controllers

## BlipBox and Blip Controller

BlipBox



- The serial number is laser etched on the under side.

Blip



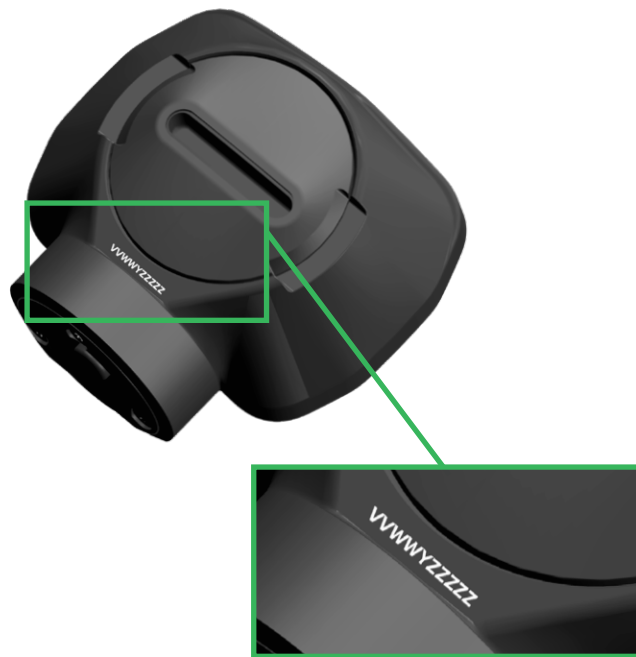
- The serial number is on a sticker on the under side.

## eTap AXS Wireless Blip Controller



- The serial number is laser etched on the side of the housing.

## Pod / Pod Ultimate Controller



- The serial number is laser etched on the underside of the housing.

## Eagle AXS Controller

Right Side Eagle AXS Controller



- The serial number is laser etched on the underside of the housing.

## RED eTap / Force eTap AXS / Force D2 AXS / Rival AXS / Apex AXS - Shift-Brake Lever

SRAM RED eTap/ SRAM RED eTap AXS/ SRAM Force eTap AXS



SRAM Force D2 AXS / SRAM Rival AXS / SRAM Apex AXS



- The serial number is laser etched on the top of the reservoir cover or on the top of the cylinder sleeve. Do not use the number located on the brake lever blade for warranty claims.



## eTap and eTap AXS - Shift-Brake Lever



- The serial number is laser etched on the back of the shift-brake lever blade.

# Electronic Front Derailleurs

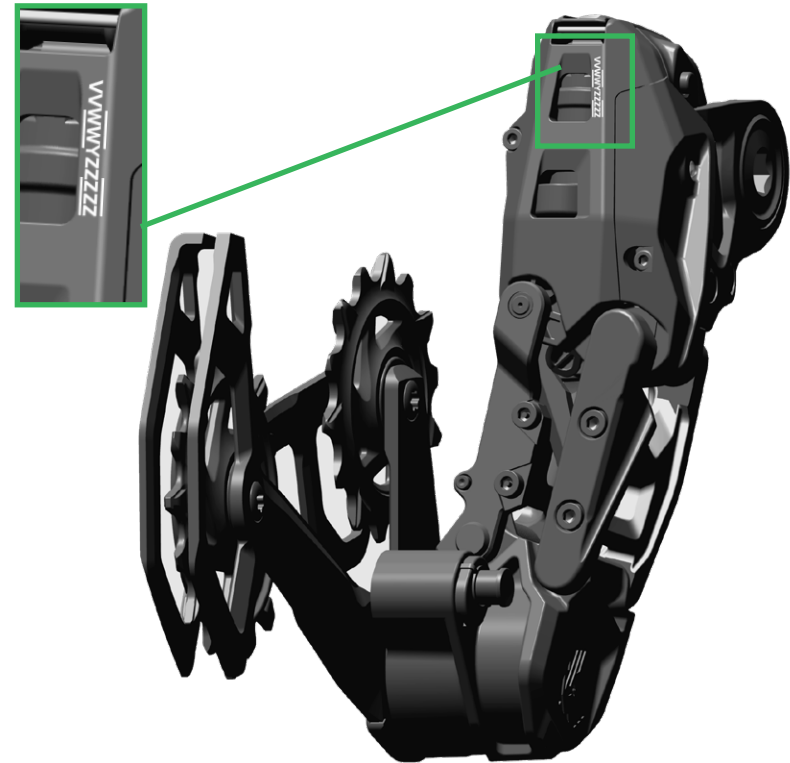
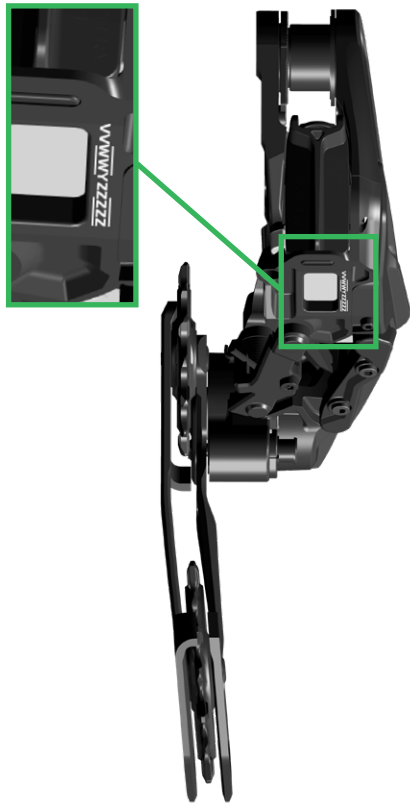
## eTap and eTap AXS



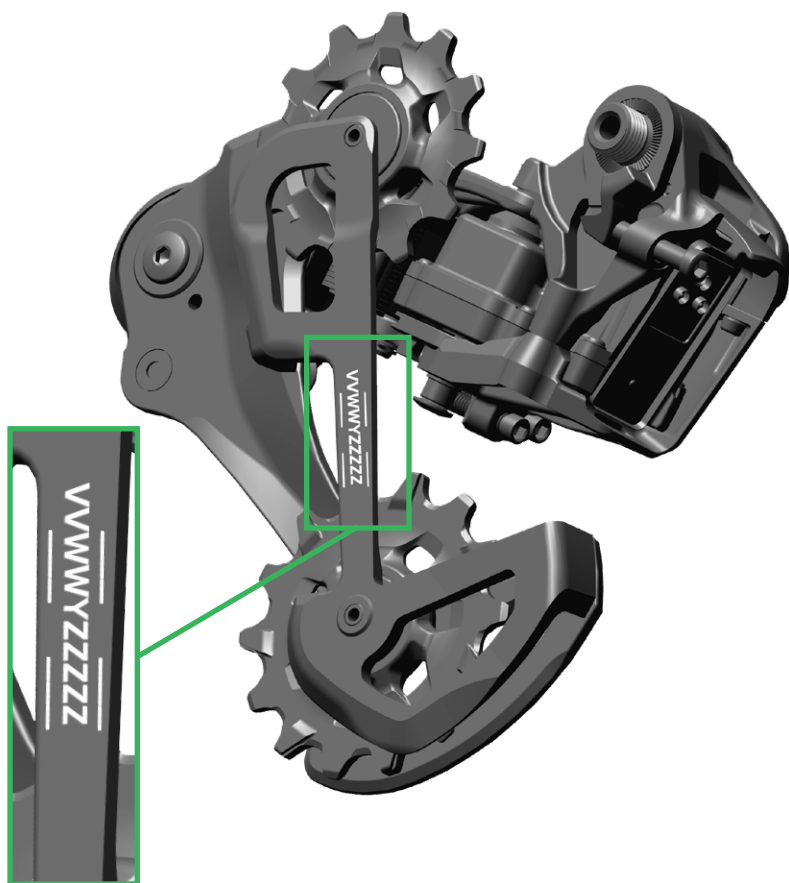
- The serial number is laser etched or inkjet printed on the back of the inner cage.

# Electronic Rear Derailleurs

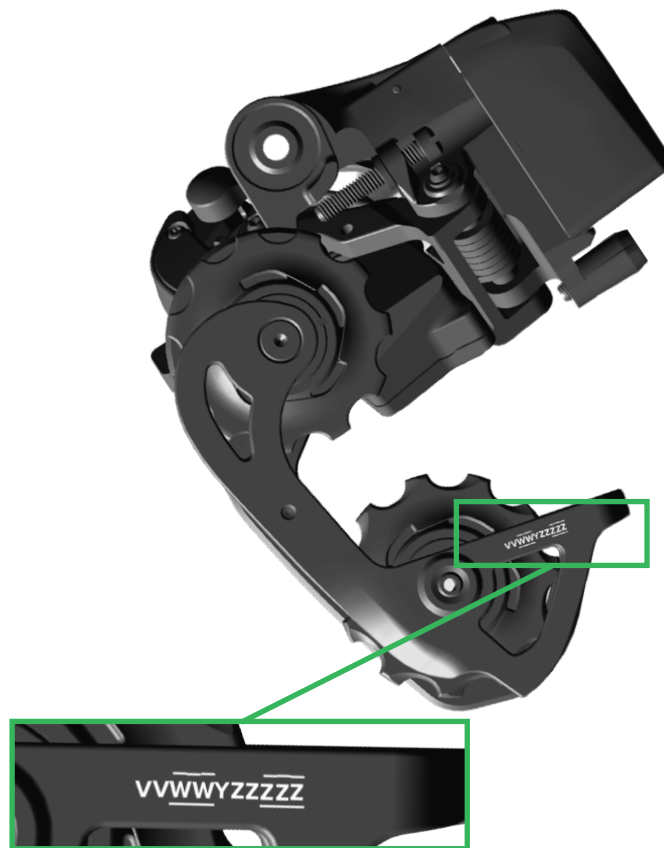
## Eagle AXS Transmission



- The serial number is laser etched on the underside of the b-knuckle.



- The serial number is laser etched or inkjet printed on the back of the inner cage.



- The serial number is laser etched or inkjet printed on the back of the inner cage.



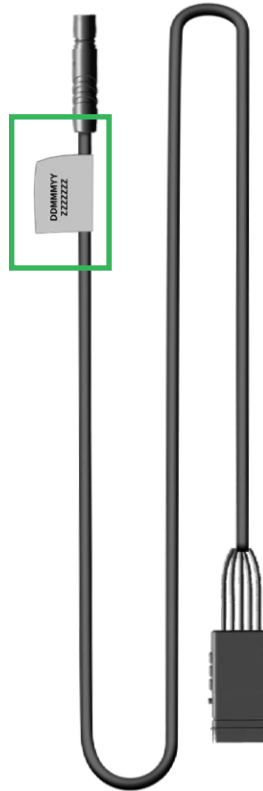
- The serial number is laser etched on the side, above the cable exit.

## Cords

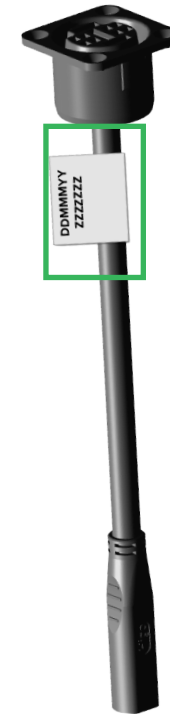
Cable Harness



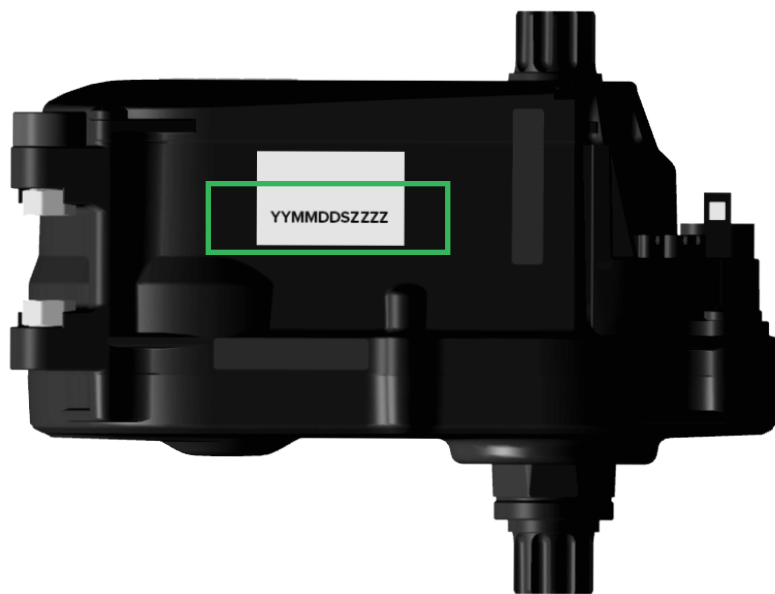
Display Cable



Charge Port



- The serial number is on a sticker on the cord.



- The serial number is the last eleven numbers printed on a label on the underside of the drive unit.



# Battery

Powertrain Battery



Range Extender Battery



- The serial number is on a sticker on the underside of the battery.

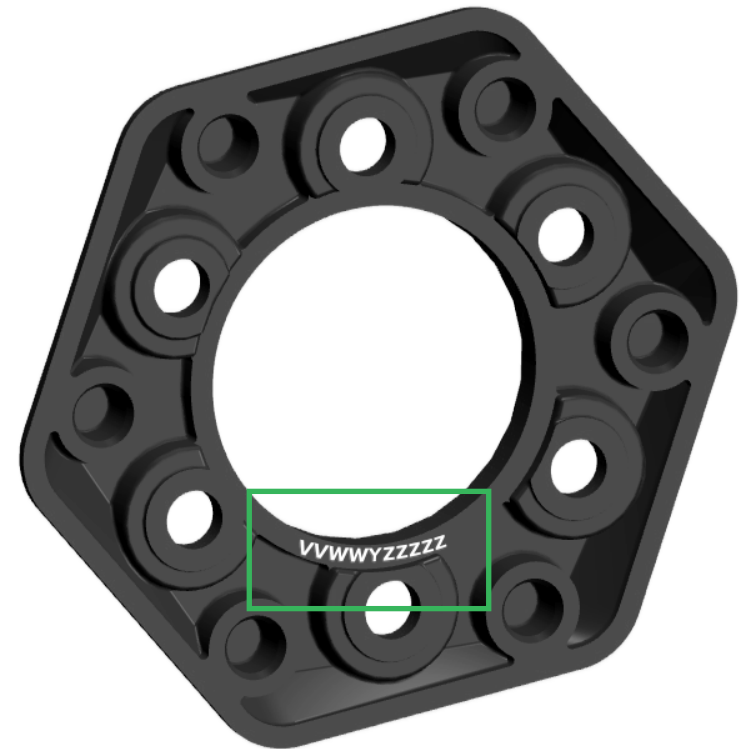
## Speed Sensor and Speed Ring

Eagle Powertrain Speed Sensor



- The serial number is laser etched on the inside of the housing.

Eagle Powertrain Speed Ring



- The serial number is laser etched on the inside of the Speed Ring.

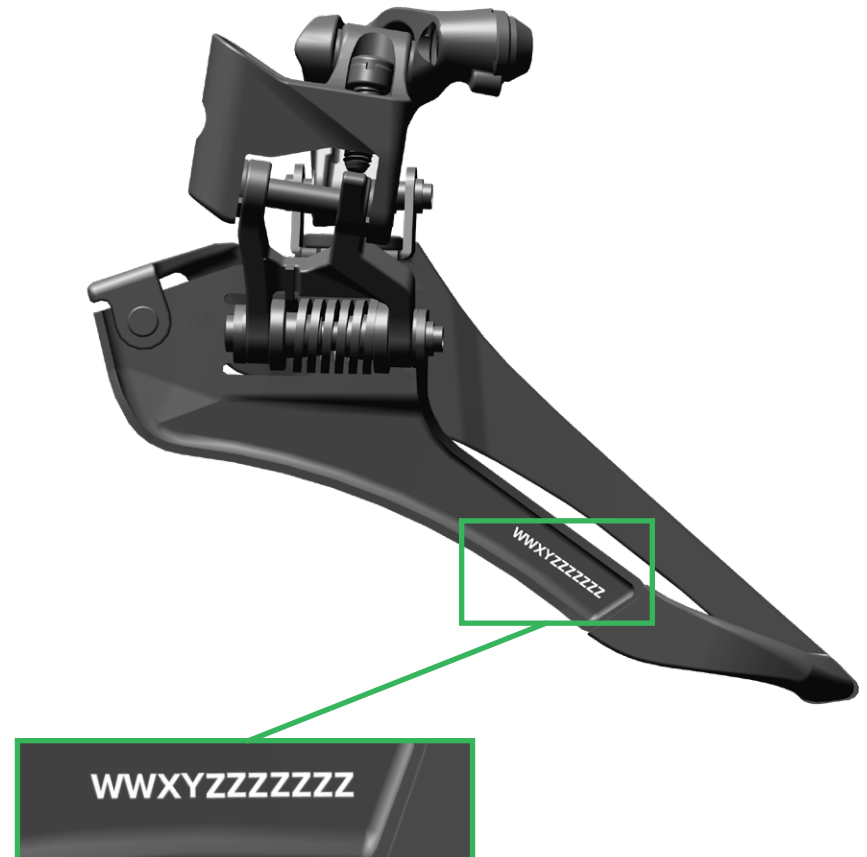
# Mechanical Front Derailleurs

## MTB and Road

MTB



Road



- The serial number is laser etched on the back of the cage.

## Mechanical Rear Derailleurs

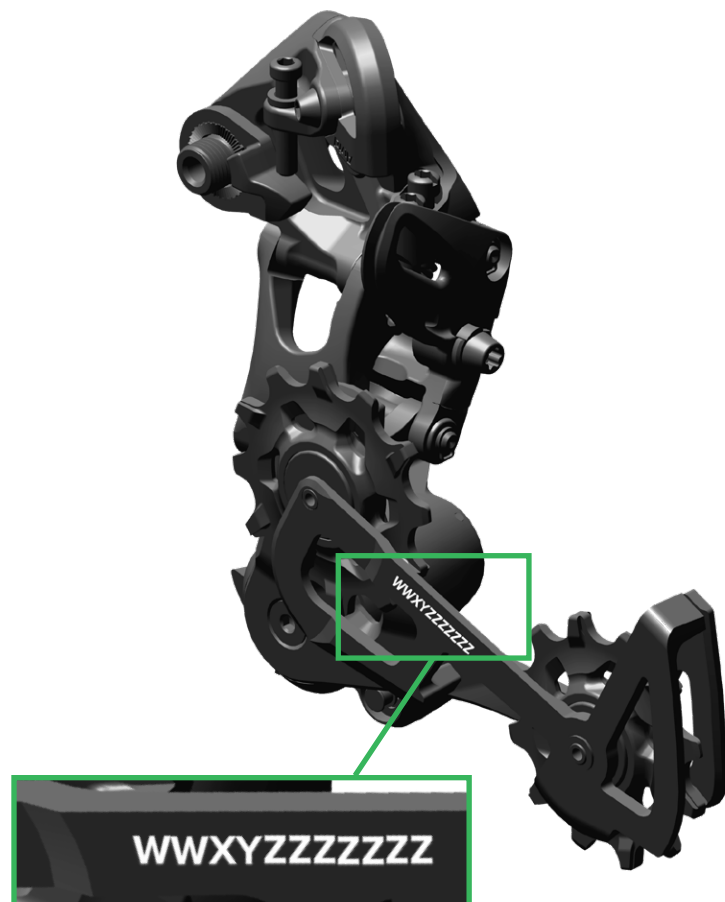
RED / Force / Rival / Apex



- The serial number is laser etched on the back of the inner cage.



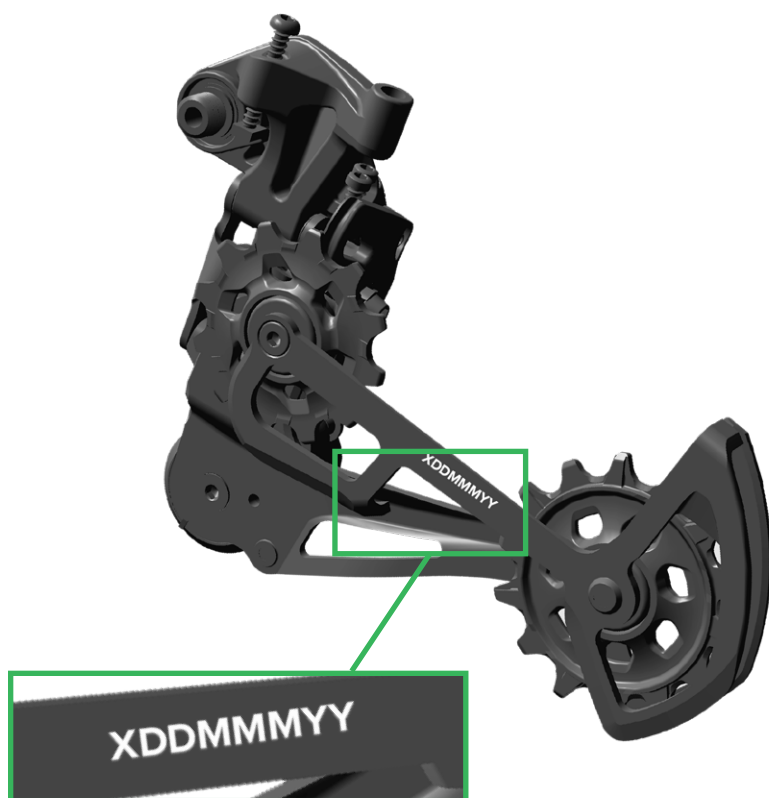
- The serial number and/or QR Code is laser etched on the back of the B-Knuckle.



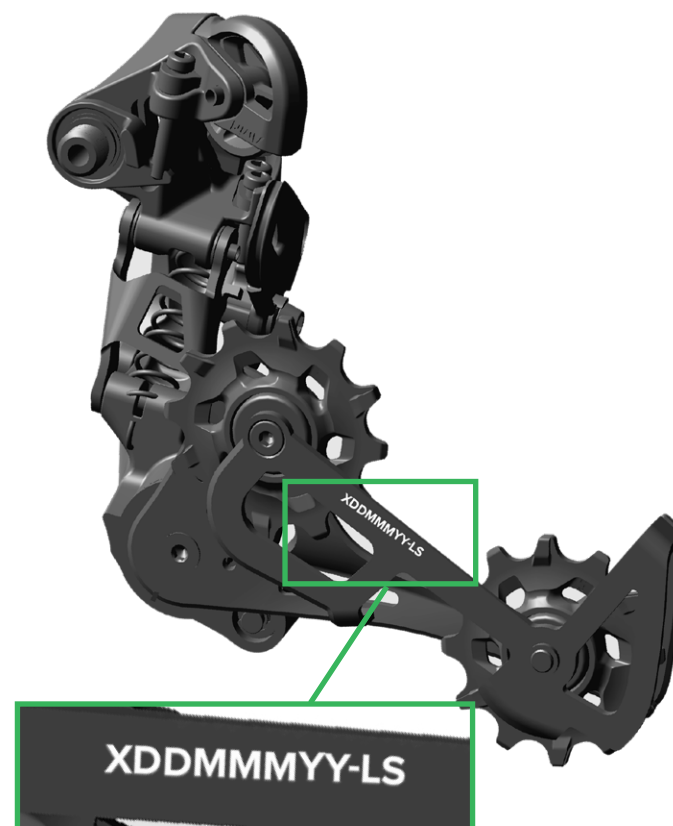
- The serial number is laser etched on the back of the inner cage.

## SX Eagle / NX Eagle / SX / NX / Apex 1

SX Eagle/ NX Eagle



SX/ NX/ Apex 1



- The serial number is laser etched on the back of the inner cage.



- The serial number is laser etched under the setup key housing.



## Mechanical Shift-Brake Levers

### Shift-Brake Lever



- The serial number is laser etched on the back of the shift-brake lever blade.

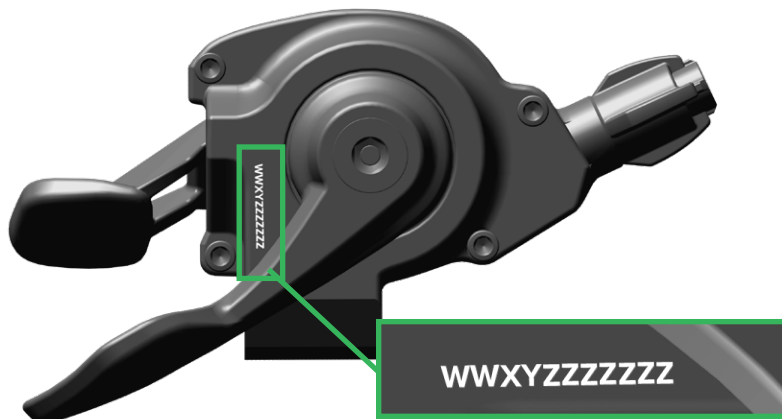
## Shifting Hydraulic Brake Lever



- The serial number is laser etched on the reservoir hatch under the hood.

## Shifters

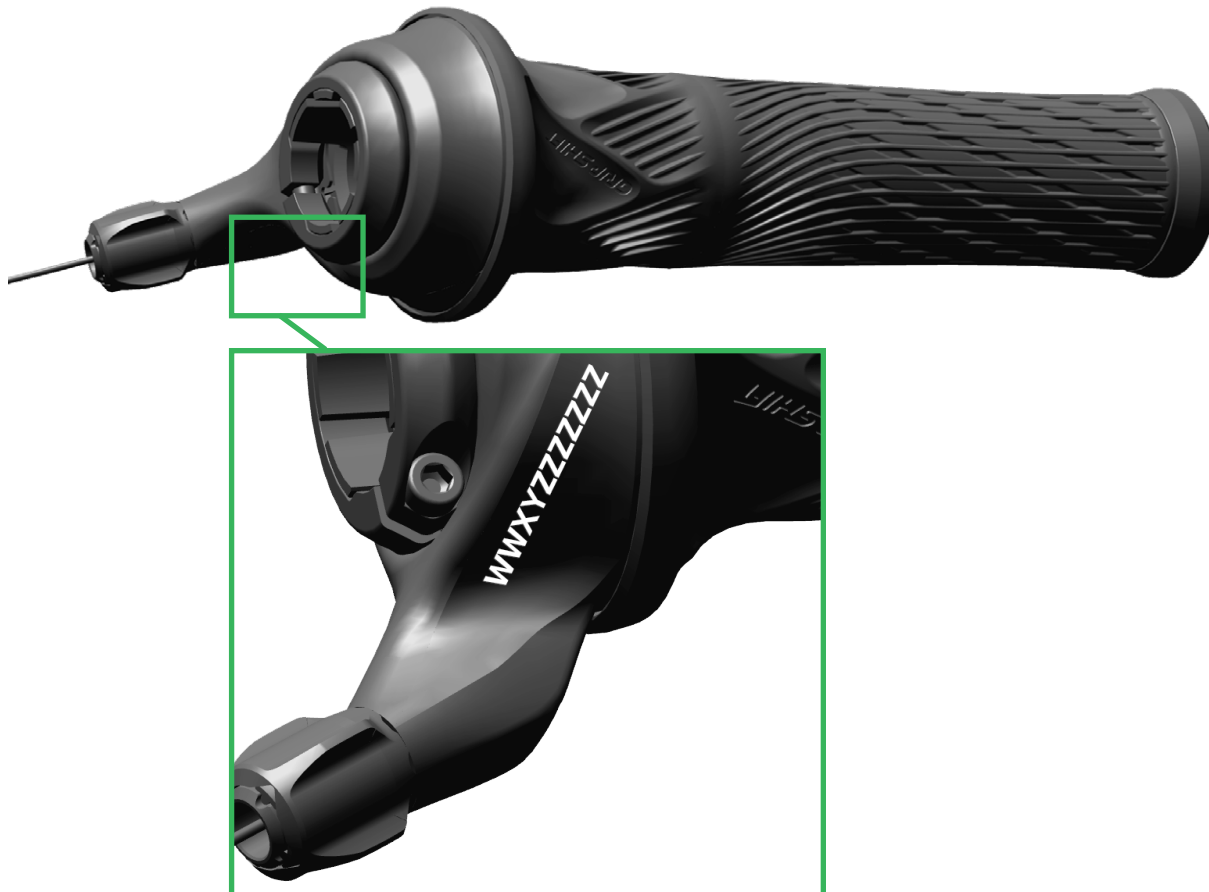
### Trigger Shifter



- The serial number is laser etched on the back of the lever or the underside of the housing.

## Grip Shifter

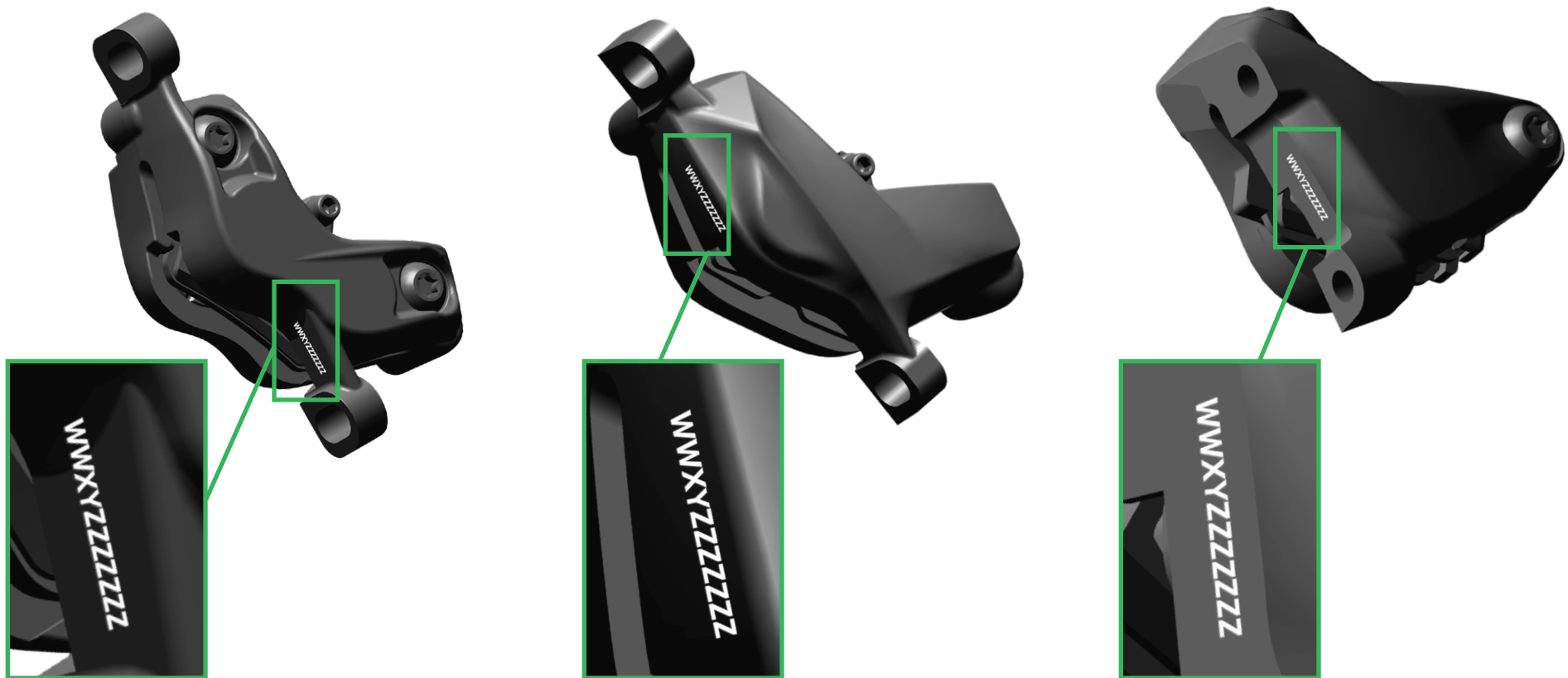
Serial Location after week 43, 2006



- The serial number is laser etched on the underside of the plastic housing.

# Brakes

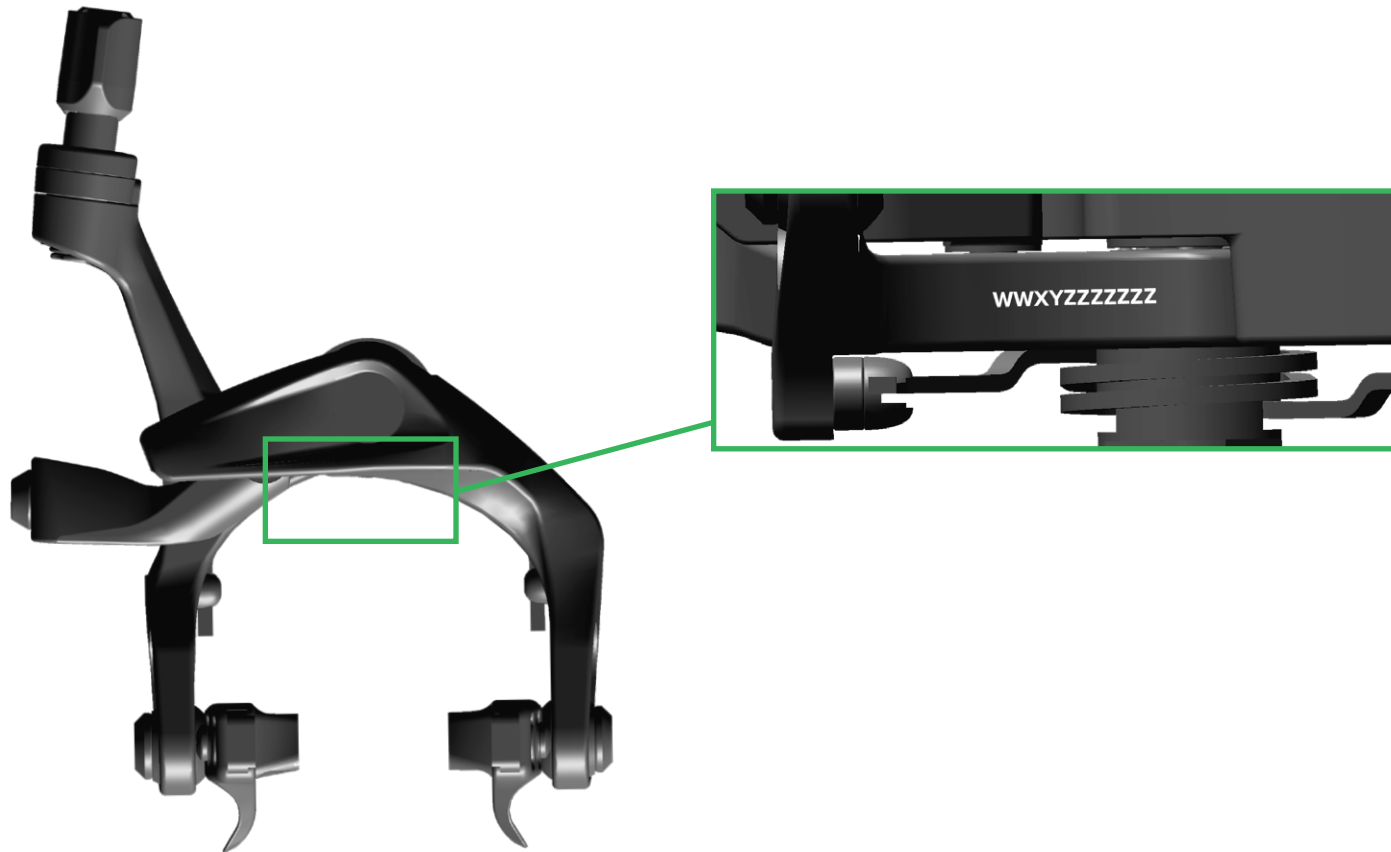
## Hydraulic Disc Brake Caliper



- The serial number is laser etched on the underside of the brake caliper body.

## Hydraulic Rim Brake

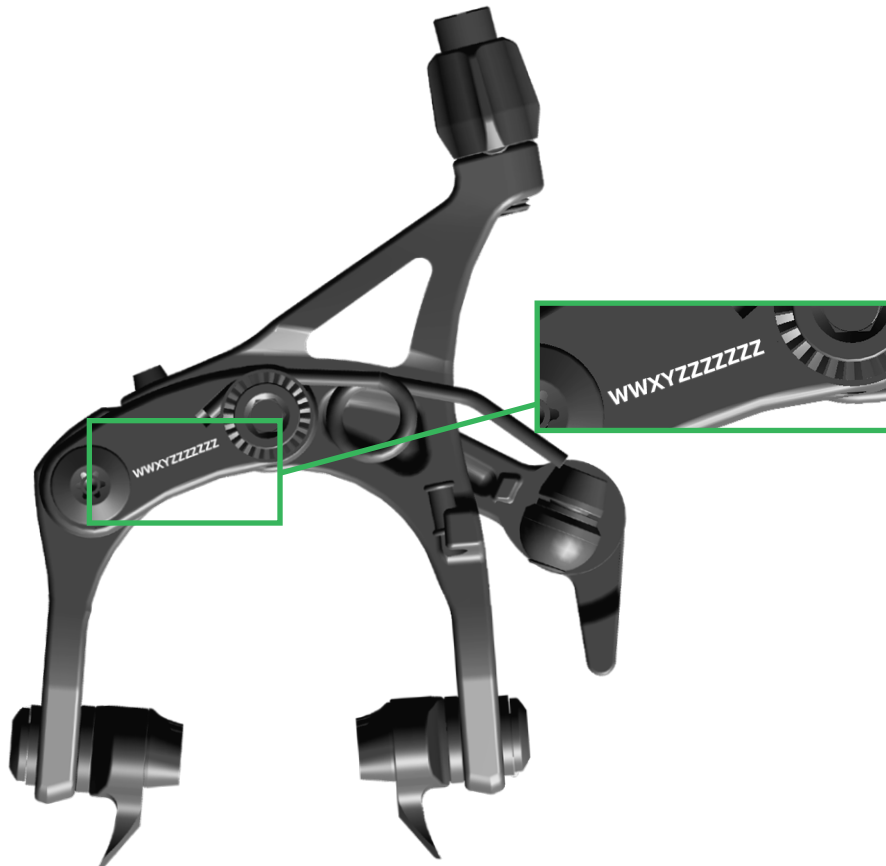
Single Pivot SRAM RED brake/SRAM RED Hydro/SRAM BL800



- The serial number is laser etched on the underside of the back brake arm.

## Mechanical Rim Brake

SRAM Force / SRAM Rival / SRAM Apex



SRAM RED AeroLink Brake

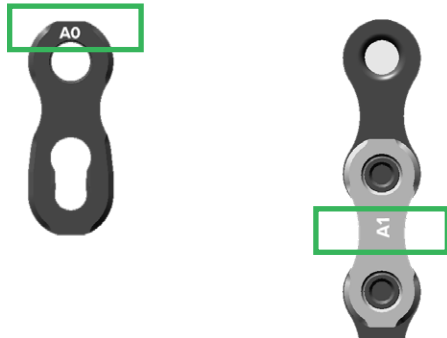


- The serial number is laser etched on the back of the brake.

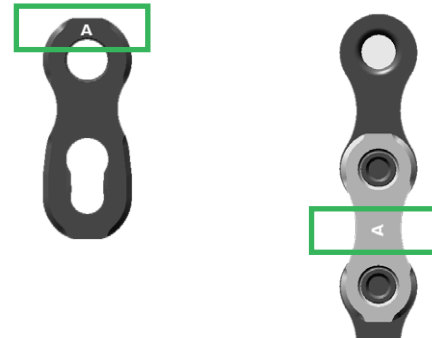
# Chains

## Chain and PowerLock / PowerLink - 7/8/9/10/11 Speed

Date Code after 2010



Date Code prior to 2010



- The date code is around the pin press fit hole on the PowerLock/PowerLink and on the outer plates for the chain.



## Chain and PowerLock - 12 Speed

12 Speed PowerLock for MTB and Road



12 Speed Chain

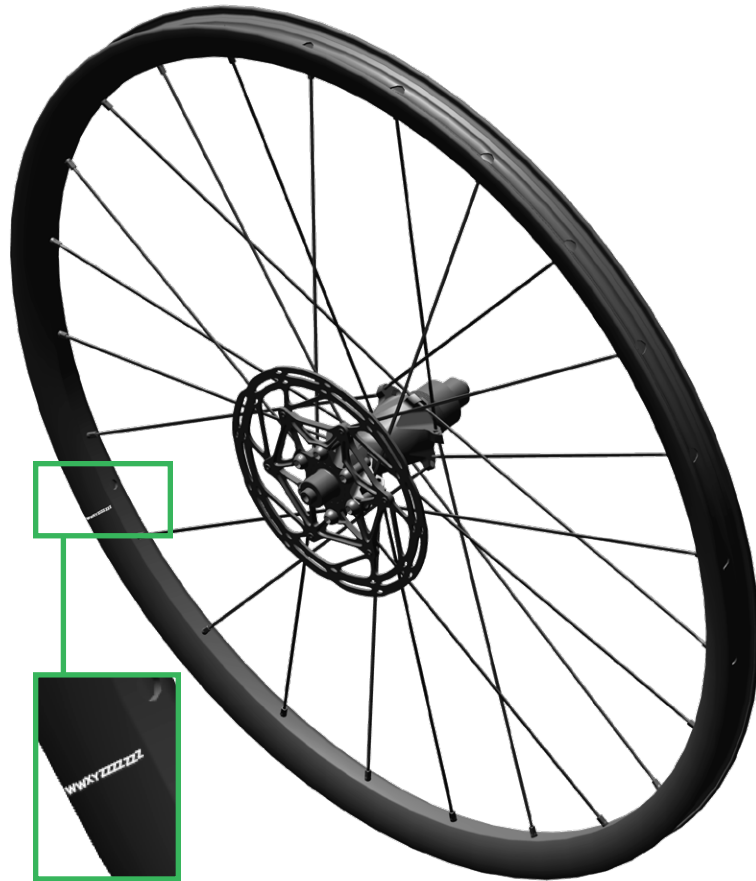


- The date code is above the round hole on the PowerLock and on the outer plates for the chain.

# Wheels

## MTB

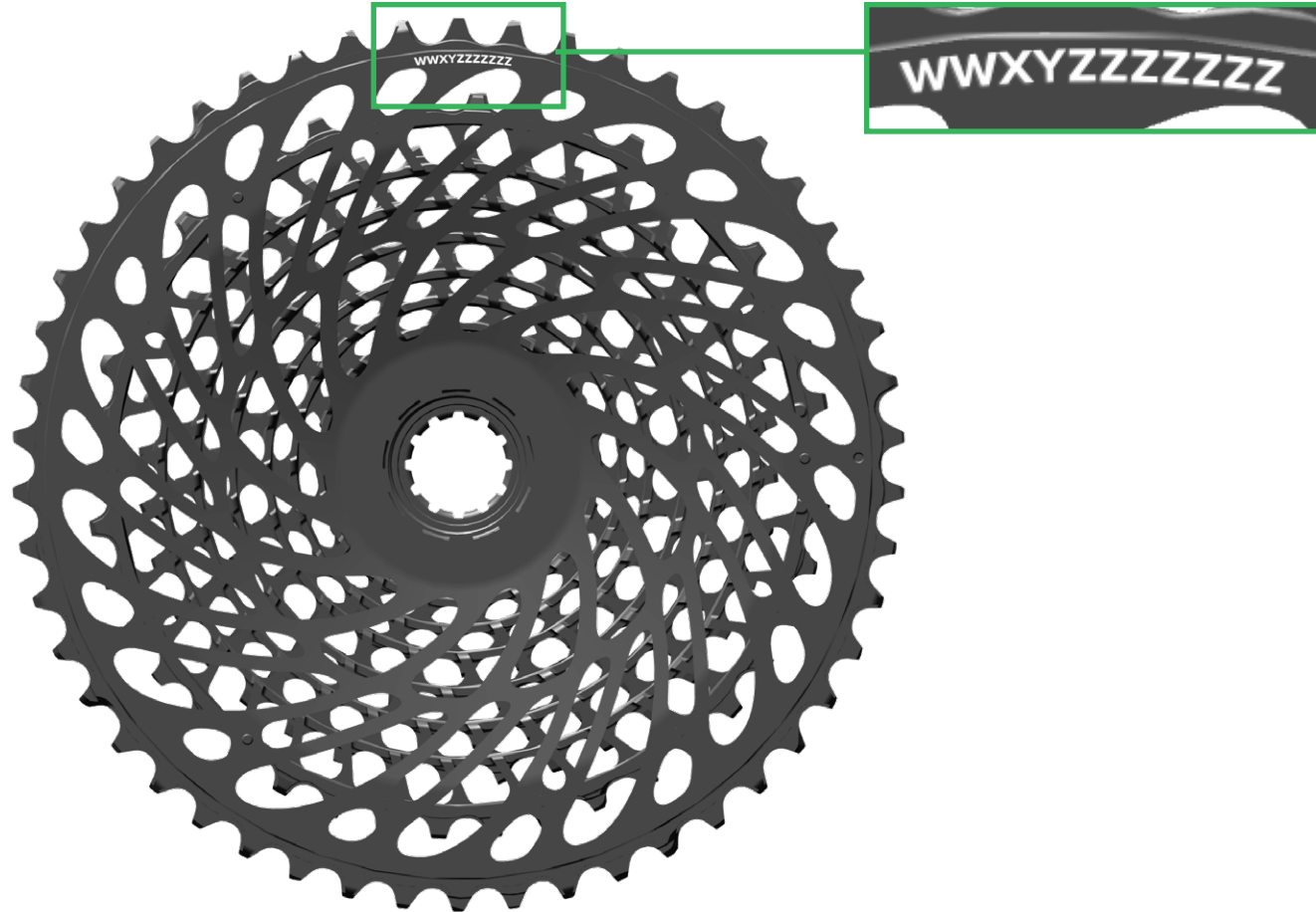
SRAM MTB Carbon and Aluminum



- The serial number is laser etched on the non-drive side, next to the valve hole, or on non-drive side top of the valve hole decal.

# Cassettes

## Cassette



- The serial number is laser etched on the back of the cassette.

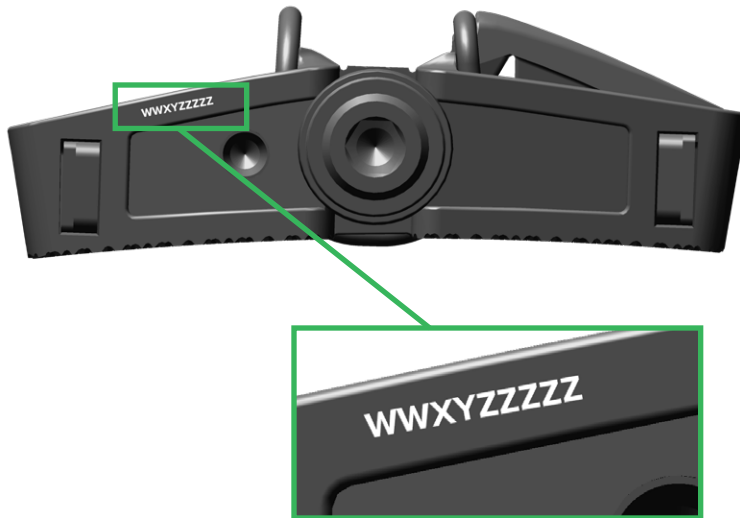
# Cranks

## Carbon

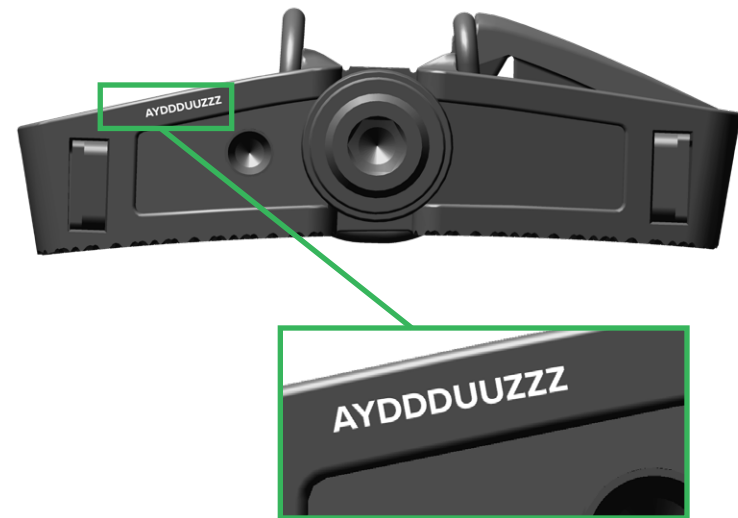


- The serial number is laser etched under the pedal shaft hole on the inside of the crankarm.

Serial Location after July 1, 2021



Serial Location prior to July 1, 2021

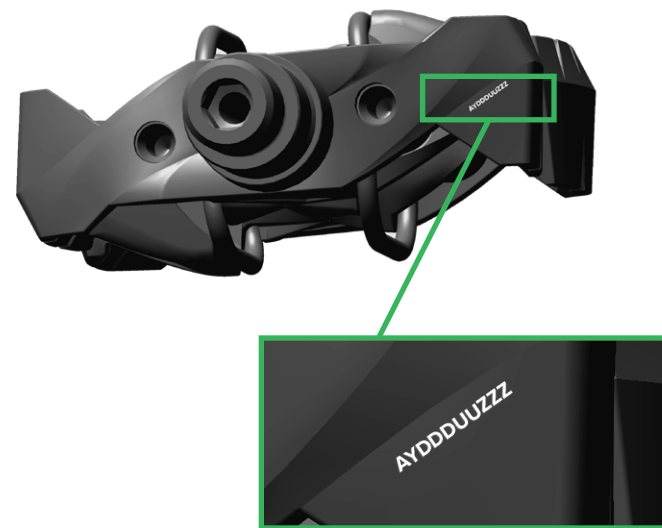


- The serial number is etched on the spindle-side of the right pedal.

Serial Location after July 1, 2021

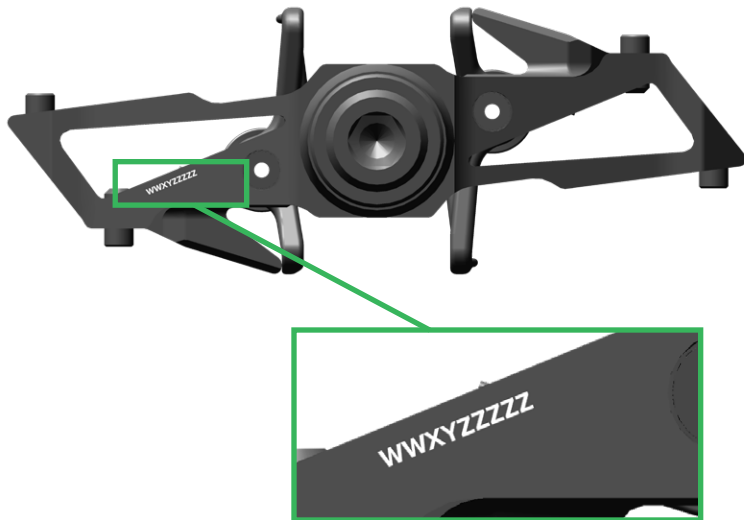


Serial Location prior to July 1, 2021

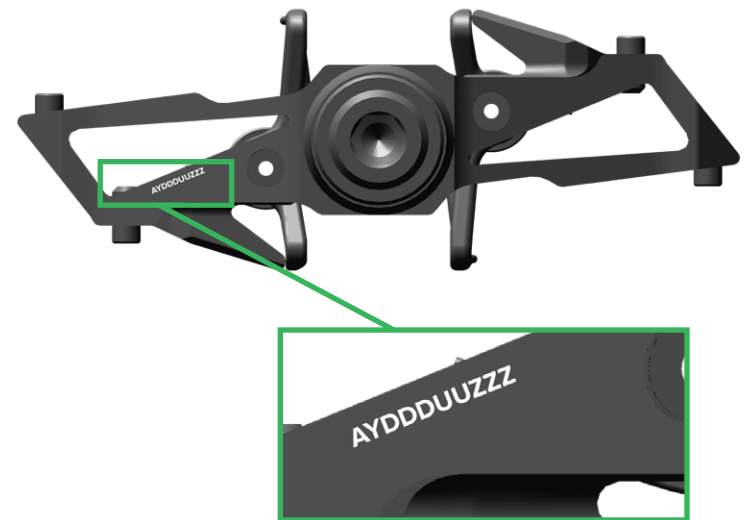


- The serial number is etched on the spindle-side of the right pedal.

Serial Location after July 1, 2021

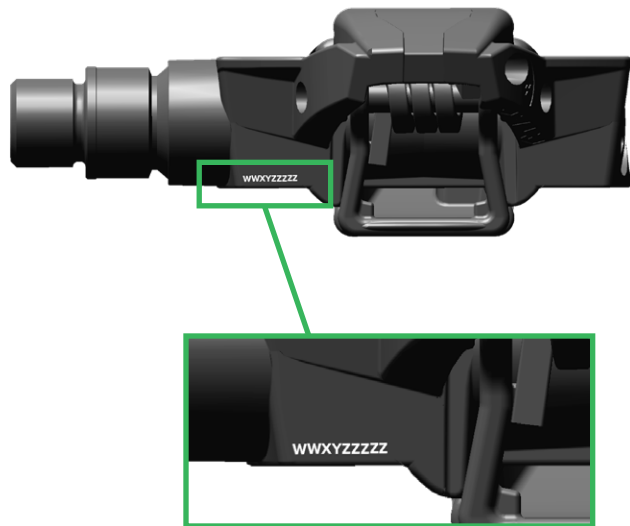


Serial Location prior to July 1, 2021

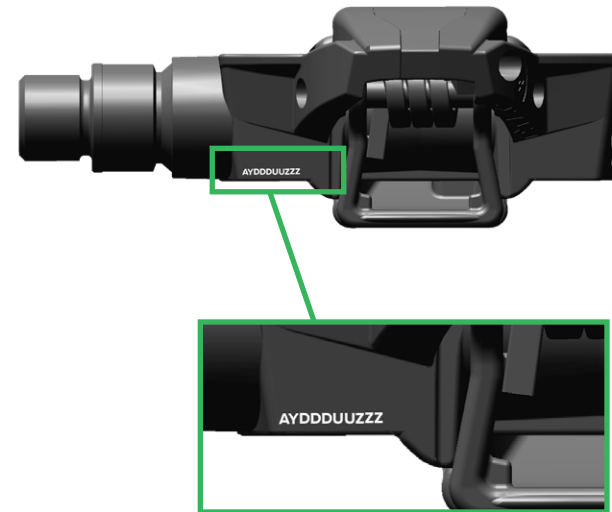


- The serial number is etched on the spindle-side of the right pedal.

Serial Location after July 1, 2021



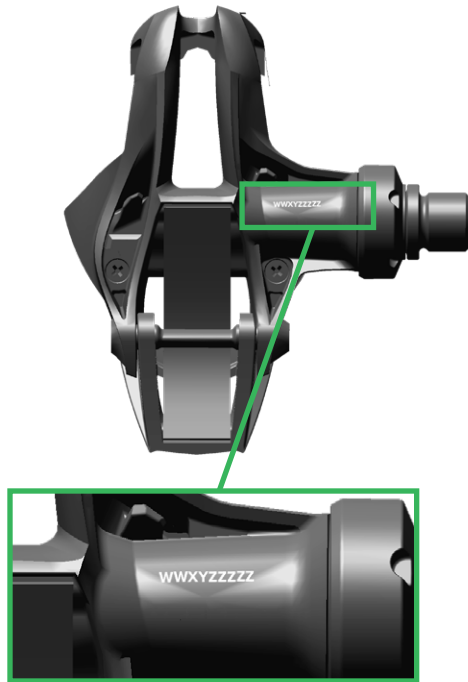
Serial Location prior to July 1, 2021



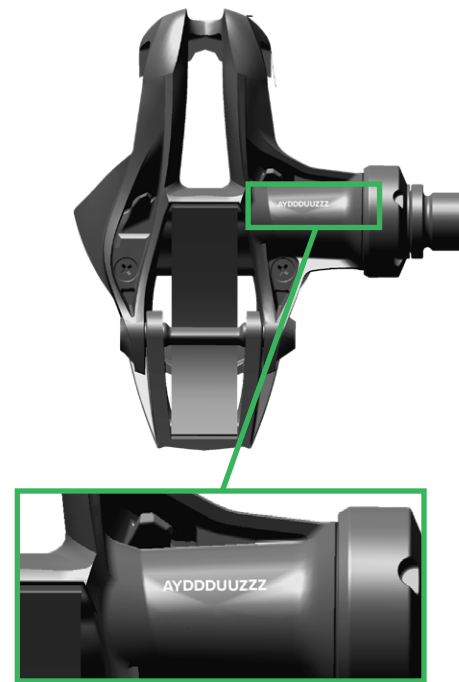
- The serial number is etched on the spindle-side of the right pedal.



Serial Location after July 1, 2021

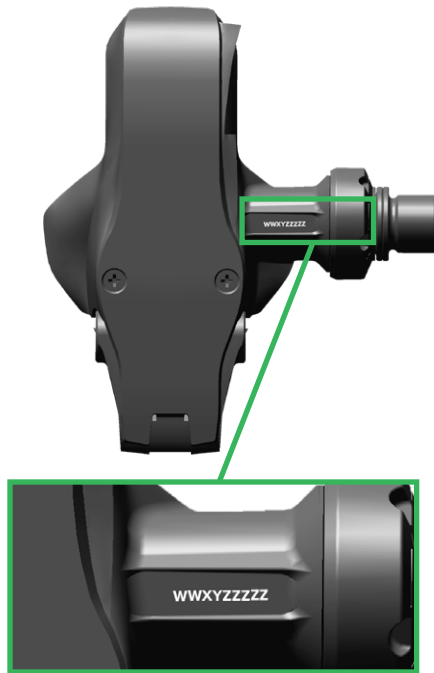


Serial Location prior to July 1, 2021

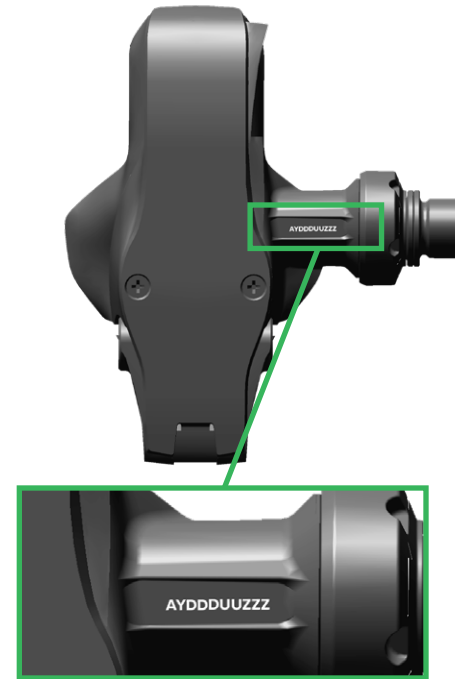


- The serial number is etched on the spindle-side of the right pedal.

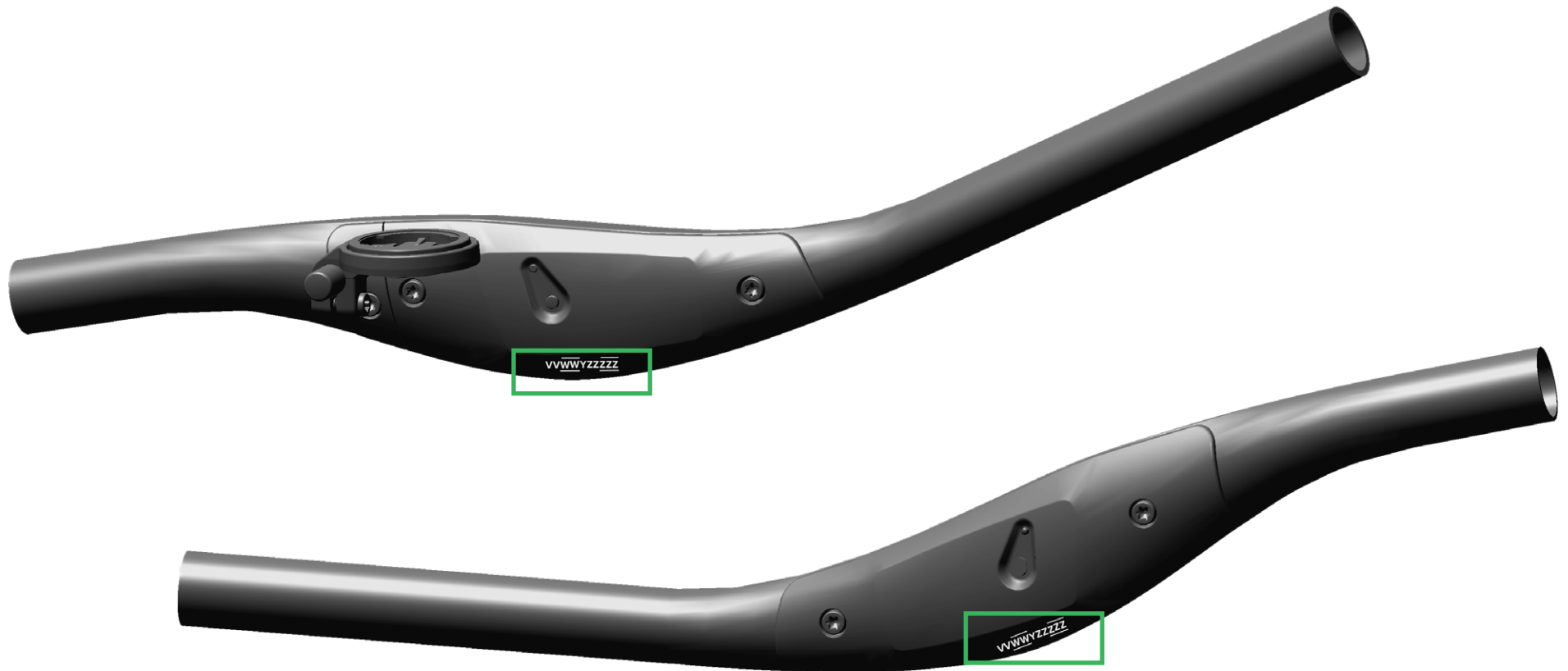
Serial Location after July 1, 2021



Serial Location prior to July 1, 2021



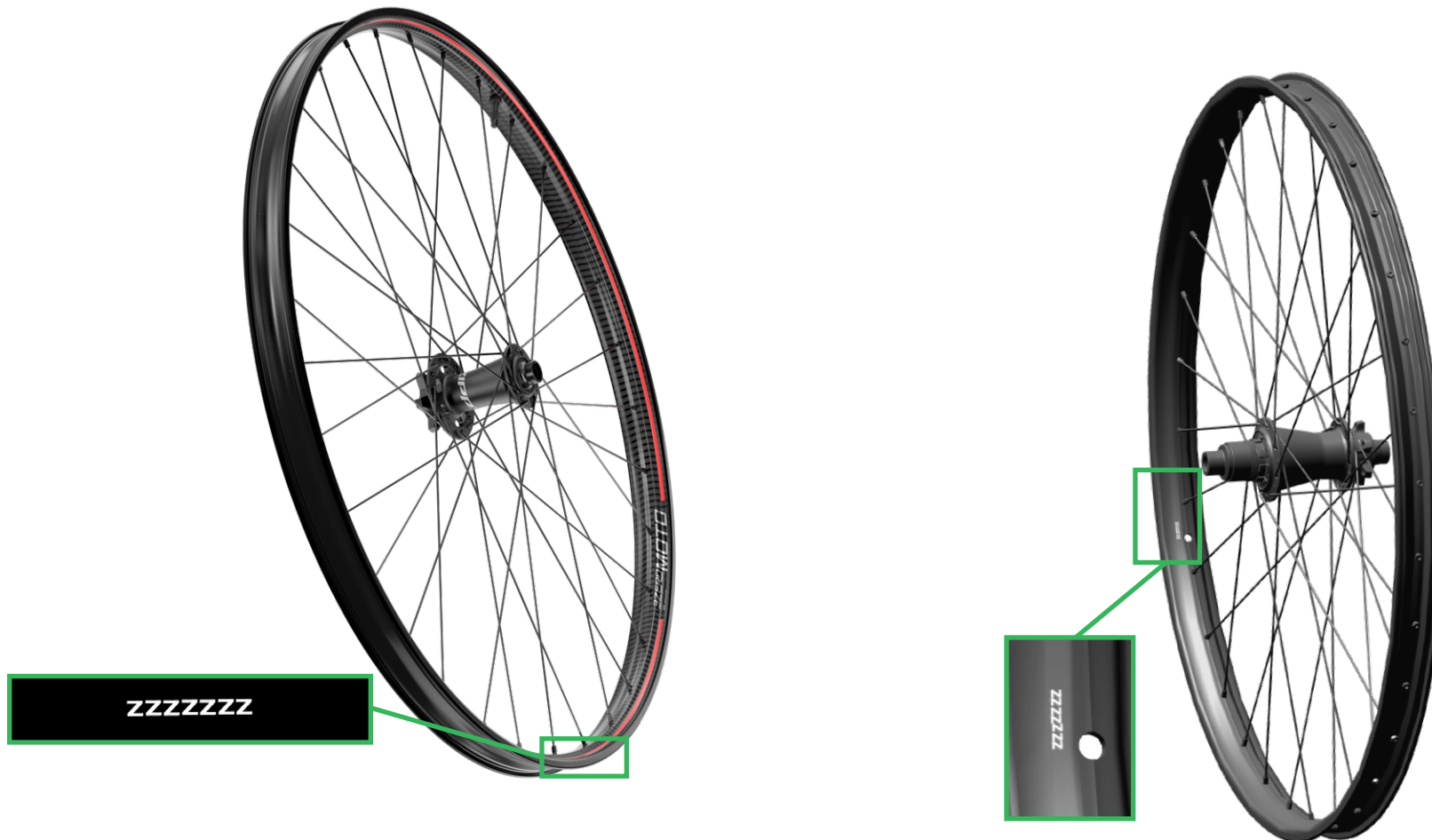
- The serial number is etched on the spindle-side of the right pedal.



- The serial number is laser etched on the cover under the button certifications.

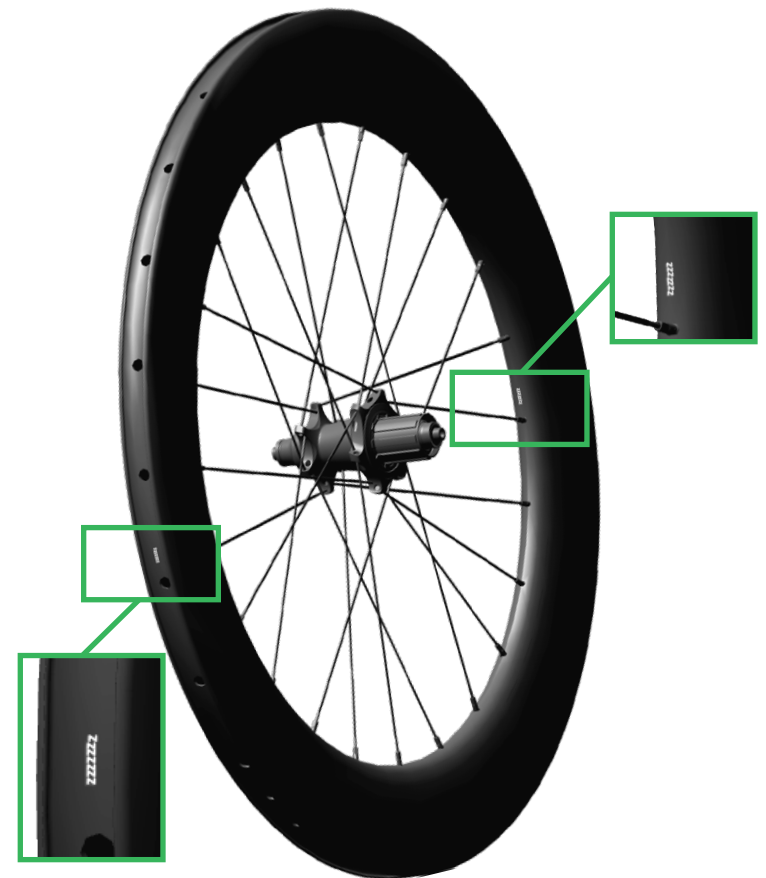
# Wheels

## 3Zero Moto



- The serial number is on a sticker on the rim across from the valve hole.
- The serial number is on the shipping box by the manufacturer's part number and bar code.
- The serial number is laser etched on the spoke bed, tire bed, or on the inside edge of the rim next to, or across from the valve hole.

## Road Wheels



- The serial number is on a sticker on the rim across from the valve hole.
- The serial number is on the shipping box by the manufacturer's part number and bar code.
- The serial number is laser etched on the spoke bed, tire bed, or on the inside edge of the rim next to, or across from the valve hole.
- See next page for Zipp Super-9 Disc Wheels

## Super-9 Disc



- The serial number is on a sticker under the tubeless tape and printed on the shipping box.
- The serial number is on the shipping box by the manufacturer's part number and bar code. **Consult the box for the serial number before removing the rim tape, if possible.**

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